

## FRANCHISE DISCLOSURE DOCUMENT



**VPC Pizza Franchise, LLC**  
a Delaware limited liability company  
444 N. Michigan Avenue, Suite 1110  
Chicago, Illinois 60611  
(312) 701-1777  
www.giordanos.com

VPC Pizza Franchise, LLC offers franchises to operate restaurants known as Giordano's® Restaurants (“**Giordano's® Restaurants**”). Giordano's® Restaurants specialize in the sale of stuffed and thin-crust pizza, pasta, sandwiches, salads and other related food products prepared and sold in a manner and pursuant to specific recipes, formulas, techniques, methods of operation, procedures and standards.

The total investment necessary to begin operation of a Giordano's® Restaurant franchise is between \$645,000 and \$940,000 for a Limited-Service Restaurant and between \$1,401,000 and \$1,835,000 for a Full-Service Restaurant. This includes an Initial Franchise Fee of \$40,000 and payments for initial inventory totaling approximately \$3,000 to \$4,000 for a Limited-Service Restaurant and \$10,000 to \$20,000 for a Full-Service Restaurant that must be paid to Franchisor or affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Mr. Brent Johnson, President and Chief Financial Officer, VPC Pizza Franchise, LLC, 444 N. Michigan Avenue, Suite 1110, Chicago, Illinois 60611, (312) 589-3213.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: October 26, 2017

2017 VPC Pizza Franchise, LLC FDD

GP:4823-3430-5866 v8

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit H for information about the Franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE OR LITIGATE WITH THE FRANCHISOR ONLY IN ILLINOIS. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN ILLINOIS THAN IN YOUR HOME STATE.

2. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

## GIORDANO'S® RESTAURANTS STATE REGISTRATIONS

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE
California	_____, 2017
Florida	_____, 2017
Hawaii	<i>Not Registered</i>
Illinois	_____, 2017
Indiana	_____, 2017
Maryland	<i>Not Registered</i>
Michigan	_____, 2017
Minnesota	_____, 2017
Nebraska	<i>Not Registered</i>
New York	<i>Not Registered</i>
North Dakota	<i>Not Registered</i>
Rhode Island	<i>Not Registered</i>
South Dakota	<i>Not Registered</i>
Utah	<i>Not Registered</i>
Virginia	<i>Not Registered</i>
Washington	_____, 2017
Wisconsin	_____, 2017

Issuance Date in the States Listed Below:  
October 26, 2017

Alabama	Iowa	Montana	Oregon
Alaska	Kansas	Nevada	Pennsylvania
Arizona	Kentucky	New Hampshire	South Carolina
Arkansas	Louisiana	New Jersey	Tennessee
Colorado	Maine	New Mexico	Texas
Delaware	Massachusetts	North Carolina	Vermont
District of Columbia	Mississippi	Ohio	West Virginia
Georgia	Missouri	Oklahoma	Wyoming
Idaho			

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