

FRANCHISE DISCLOSURE DOCUMENT GO GREEK YOGURT INC

A Delaware corporation 452 North Bedford Drive, 452R Beverly Hills, California 90210 Telephone (310) 278-8643 Email davidsubotic@gmail.com URL www.gogreekyogurt.com

Received LA Mailroom

MAY 1 1 2015

Department of Business Oversight



Go Greek Yogurt Inc, a Delaware corporation, offers franchises for the operation of Go Greek Yogurt shops (Go Greek Yogurt Shops) that offer authentic Greek yogurt, made and flown in from Greece and blended with delicious and healthy fruits, vegetables, grains and other indulgent ingredients and served in biodegradable Terra Cotta pots, as well as parfaits, yogurt blends, Greek frozen yogurt and other Greek style foods, beverages and delicacies

We offer the rights for 2 different franchises in this Disclosure Document

<u>Single Shop Program</u> Under the Single Go Greek Yogurt Shop Program, you will sign a Franchise Agreement to operate a single Go Greek Yogurt Shop The total investment necessary to begin operations of a single Go Greek Yogurt Shop ranges from approximately \$366,448 to \$627,532 This includes \$40,000 that must be paid to us or our affiliate

Area Development Program Under the Area Development Program, we assign a defined area within which you must develop and operate a minimum of 2 Go Greek Yogurt Shops within a specified period of time. The total investment necessary to begin operations of 2 Go Greek Yogurt Shops under an Area Development Agreement ranges from approximately \$391,448 to \$655,532 per Go Greek Yogurt Shop. This includes \$40,000 per Go Greek Yogurt Shop that must be paid to us or our affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact David Subotic, 452 North Bedford Drive, 452R Beverly Hills, California 90210, (310) 278-8643

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you

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make up your mind More information on franchising, such as A Consumer's Guide to Buying a Franchise , which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC s home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state. Ask your state agencies about them

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS MAY 1, 2015



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed on <u>Exhibit J</u> for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY THIS FRANCHISE, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH GO GREEK YOGURT INC BY MEDIATION ONLY IN LOS ANGELES COUNTY, CALIFORNIA OUT OF STATE MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO PARTICIPATE IN MEDIATION WITH GO GREEK YOGURT INC IN CALIFORNIA THAN IN YOUR HOME STATE
- THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT CALIFORNIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
 - 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

See the Next Page for State Effective Dates

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