



**FRANCHISE DISCLOSURE DOCUMENT
GO GREEK YOGURT FRANCHISING, LLC**

**A Delaware limited liability company
450 North Bedford Drive, Suite 206
Beverly Hills, California 90210
Telephone (310) 859-2711
Email: wayne@gogreekyogurt.com
URL: www.gogreekyogurt.com**

Go Greek Yogurt Franchising, LLC, a Delaware limited liability company, offers franchises for the operation of Go Greek Yogurt shops ("**Go Greek Shops**") that offer authentic classic fresh and frozen Greek yogurt, made and flown in from Greece and topped with delicious and healthy fruits, vegetables, grains and other indulgent ingredients and beverages. We offer the rights for 2 different franchises in this Disclosure Document:

Single Shop Program. Under the Single Go Greek Shop Program, you will sign a Franchise Agreement to operate a single Go Greek Shop, which may either be a "**Full Shop**", which is a dedicated retail outlet with a production room for Go Greek classic fresh and frozen Greek yogurt and on-site storage and sale areas on the premises, a "**Kiosk**", which is a single, sales-only site without a production room; or a "**Cart Shop**", which is a single, sales-only mobile site without a production room. If you sign a Franchise Agreement to operate a Cart Shop, you will also sign a Cart Shop Addendum to Franchise Agreement (Exhibit D to the Franchise Agreement). The total investment necessary to begin operations of Single Go Greek Shop will depend upon the type of Go Greek Shop you will open and operate. The total investment necessary to begin operations of a Full or Kiosk Go Greek Shop ranges from approximately \$287,900 to \$669,000. This includes between \$50,000 and \$60,000 that must be paid to us or our affiliate. The total investment necessary to begin operations of one Cart Shop ranges from approximately \$81,000 to \$154,500. This includes \$11,000 to \$15,000 that must be paid to us or our affiliate.

Area Development Program. Under the Area Development Program, we will assign you a defined area within which you must develop and operate a minimum of 2 Go Greek Shops, which may consist of Full Shops or Kiosks. If you sign an Area Development Agreement, the opening of a Cart Shop will not count towards satisfaction of a development obligation or towards your development schedule. The total investment necessary to begin operations of a single Full or Kiosk Go Greek Shop under the Area Development Program ranges from approximately \$302,900 to \$687,000 per shop. This includes between \$60,000 and \$70,000 that must be paid to us or our affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our President, Wayne Lipschitz at 450 North Bedford Drive, Suite 206, Beverly Hills, California 90210; (310) 859-2711; wayne@gogreekyogurt.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise”, which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: APRIL 20, 2020.

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit K.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit H includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Go Greek business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Go Greek franchisee?	Item 20 or Exhibit K lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/go-greek-yogurt>