



Godfather's Pizza.

FRANCHISE DISCLOSURE DOCUMENT



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Department of
Business Oversight

Godfather's Pizza, Inc.
A Delaware Corporation
2808 North 108th Street
Omaha, Nebraska 68164
(402) 391-1452
cfo@godfathers.com
www.godfathers.com

Godfather's Pizza®

As a franchisee, you will operate a Godfather's Pizza location that offers pizza, sandwiches, salads, and other food and beverage products.

The total investment necessary to begin operation of a Godfather's Pizza franchised business is from \$457,200 to \$835,500 for a full service restaurant, \$119,600 to \$331,000 for a convenience store or other non-traditional location, \$264,700 to \$552,000 for a delivery/carryout location and \$152,950 to \$534,300 to purchase an existing company-operated location. This includes from \$3,800 to \$33,900 that must be paid to the franchisor for a full service restaurant, \$3,250 to \$11,850 that must be paid to the franchisor for a convenience store or other non-traditional location, \$3,800-\$23,900 that must be paid to the franchisor for a delivery/carryout location and \$800 to \$30,900 that must be paid to the franchisor for the purchase of an existing company-operated location. These amounts include the site submission deposit of \$3,000 per location for full service, delivery/carryout and non-traditional locations, the Continuing Fee Deposit of \$5,000 for a traditional location, including a delivery/carryout location, and the Continuing Fee Deposit of \$1,000 for a non-traditional location discussed in Item 5 of this disclosure document and the initial marketing promotion kits purchased from the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Services Department at 2808 North 108th Street, Omaha, Nebraska 68164, (402) 391-1452.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: August 1, 2019

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit "A" for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. GOVERNING LAW. THE FRANCHISE AGREEMENT STATES THAT IN CERTAIN INSTANCES, NEBRASKA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
2. JURISDICTION. THE FRANCHISE AGREEMENT CONTAINS A PROVISION REQUIRING YOU TO CONSENT TO THE JURISDICTION OF COURTS IN THE STATE OF NEBRASKA. THIS PROVISION MAY NOT BE ENFORCEABLE UNDER CALIFORNIA LAW. IF IT IS ENFORCEABLE IT WOULD REQUIRE YOU TO LITIGATE AGAINST THE FRANCHISOR IN A STATE OTHER THAN CALIFORNIA, WHICH MAY BE MORE COSTLY THAN LITIGATION IN CALIFORNIA.
3. FRANCHISOR WEBSITE. THE URL ADDRESS OF THE FRANCHISOR'S WEBSITE IS www.godfathers.com. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT, ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT AT www.dbo.ca.gov.
4. TERRITORY. THE TERRITORY IS NOT EXCLUSIVE. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM FRANCHISOR OWNED OUTLETS, OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS FRANCHISOR CONTROLS.
5. PERSONAL GUARANTY. YOU ARE REQUIRED TO SIGN A PERSONAL GUARANTEE, MAKING YOU INDIVIDUALLY LIABLE FOR FINANCIAL OBLIGATIONS UNDER THE AGREEMENT. IN THE STATE OF CALIFORNIA,

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