

FRANCHISE DISCLOSURE DOCUMENT

GOODBYE GRAFFITI USA, INC.

a Washington corporation 2323 15th Avenue South Seattle, Washington 98144 (206) 720-4777

www.goodbyegraffitiseattle.com



We offer franchises for the operation of "Goodbye Graffiti" businesses specializing in graffiti removal and graffiti abatement ("Franchise Business" or "Business"). The Business includes (but is not limited to) products and techniques for graffiti removal and abatement as well as computer programs and codes, digital imaging systems, mapping systems, training, vehicle and equipment designs, branding and specifications and warehousing methods, as well as procedures for conducting advertising and other marketing and providing training and ongoing support to franchisees.

The total investment necessary to begin operation of a Goodbye Graffiti franchise is \$139,375 to \$192,252. This includes \$7,000 that must be paid to the franchisor or its affiliate. The Initial Franchise Fee is \$45,000 (\$33,750 for honorably discharged veterans of the U.S. Armed Forces and their spouses), plus \$7,000 for initial materials ("Startup Package").

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Laurie Spivack at 2323 15th Avenue South, Seattle, Washington 98144 or at (206) 720-4777.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "Buying a Franchise: A Consumer Guide," which can help you understand how to use this disclosure document, is available from



the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: _____.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN WASHINGTON. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH US IN WASHINGTON THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT STATE LAW WHERE THE FRANCHISE AGREEMENT IS SIGNED IS THE GOVERNING LAW, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS OTHER STATES. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. GOODBYE GRAFFITI USA, INC. WAS FORMED ON JANUARY 1, 2017, IN WASHINGTON. WE HAVE A BRIEF HISTORY OF OPERATIONS. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise but we are not currently doing so. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

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