



# FRANCHISE DISCLOSURE DOCUMENT GRANNY NANNIES LICENSING GROUP, LLC

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Granny Nannies Licensing Group, LLC, has a special registry and placement system for nurses, nurse's aides, companions, and other similar personal-service providers who provide high quality professional services to the elderly and others. This nurse registry and placement system provides 24-hour home-care services under the trademark Granny NANNIES. The total investment necessary to begin operating a Granny NANNIES franchise is \$59,585 - \$99,750. This includes \$25,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Rob Hodgson at 1912 Boothe Circle, Suite #300, Longwood, Florida 32750, (407) 682-7758.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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# ITEM 1. THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES

To simplify the language in this disclosure document, *Granny NANNIES* means Granny Nannies Licensing Group, LLC, the franchisor. "You" means the person who buys the franchise. If the purchaser of the franchise is a partnership, corporation, or other entity, "you" includes the franchisee's owners.

All initially capitalized terms appearing in this disclosure document shall have the meaning ascribed togiven them in the Franchise Agreement attached as Exhibit A, unless otherwise defined.

### Franchisor's Corporate Information

Granny Nannies Licensing Group, LLC, is a Florida limited liability company that was organized on October 31, 1996, and does business under the name *Granny NANNIES*. Granny NANNIES' principal business address is 1912 Boothe Circle, Suite #300, Longwood, Florida 32750.

Granny NANNIES' agent for service of process is set forthlisted on the Acknowledgment of Receipt on the last page of this disclosure document.

# **Predecessors and Affiliates**

Granny NANNIES does not have a predecessor or a parent. Its affiliate is Granny Nannies of North America, LLC, ("GNNA") a Florida limited liability company. Its principal business address is 1912 Boothe Circle, Suite #300, Longwood, Florida 32750. It has never offered franchises or conducted similar business activities Granny Nannies of North America, LLC operates a business similar to the franchise being offered to you. GNNA has operated a business similar to the franchised business being offered since 1991. GNNA has never offered franchises for any line of business.

#### Franchisor's Business

Granny NANNIES is involved in the business of granting Granny NANNIES franchises to qualified franchisees. Granny NANNIES or its affiliates may operate a business similar to the franchise being offered to you. Granny NANNIES is not involved in any other business activities.

A franchise grants you the right to own and operate a Granny NANNIES licensed business involving a special registry and placement system for nurses, nurse's aides, companions, and other similar personal-service providers who provide high quality professional services to the elderly and others. This nurse registry and placement system provides 24-hour home-care services under the trademark *Granny NANNIES*. The general market for the services you will provide includes the elderly who choose to live at home and receive home-care services rather than live in an adult congregate living facility or nursing home. Because the elderly population needing the services Granny NANNIES offers is growing, Granny NANNIES believes that the general market for the services you will offer is developing. Your competitors may include other businesses devoted to providing home-health care and related services, such as nurse registries and home-health care agencies. Such competition is predominantly local, independently-owned businesses and regional chains, such as Kelly's Assisted Living Services. And although you may encounter some competition from skilled Medicare agencies, because Granny NANNIES licensed businesses focus on "low-tech" nonskilled care, the likelihood that you will directly compete with such agencies (which focus on "high-tech" care) is somewhat lessened. The low-tech services Granny NANNIES concentrates on include bathing, grooming, toileting, and feeding. These services are provided by certified nurse assistants ("CNAs") and home health aides ("HHAs").

#### **Industry Regulations**

Many states require home-health-care providers such as nurse registers, home-health-care agencies, and the like to obtain licenses or permits and otherwise regulate their operations. You must, therefore, determine whether the state in which your Licensed Business will operate has such laws. It if does, you are exclusively responsible for procuring the necessary permits and licenses. Moreover, many states have laws governing the minimum qualifications of persons who render nursing and other health-care and companion services. Such laws may also apply to your Licensed Business.

It will be your responsibility for researching all applicable laws, and Granny NANNIES strongly advises that you consult with an attorney and/or contact local, state and federal agencies before signing your Franchise

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