

## FRANCHISE DISCLOSURE DOCUMENT

(Single-Unit Franchise and Development Rights)



GUS'S FRANCHISOR, LLC

5828 Shelby Oaks Drive Memphis, Tennessee 38133 Phone: (901) 758-2323 Fax: (901) 758-2366 wendym@GusFriedChicken.com www.GusFriedChicken.com



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Gus's Franchisor, LLC a Delaware limited liability company 5828 Shelby Oaks Drive Memphis, Tennessee 38133 Phone: (901) 758-2323 Fax: (901) 758-2366 wendym@GusFriedChicken.com

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The franchised business you will own and operate is a casual restaurant that features fried chicken, beverages, and unique food service and other products doing business under the Principal Trademark "Gus's World Famous Fried Chicken®" (the "Franchised Business").

The total investment necessary to begin operation of a Franchised Business ranges from \$409,300 to \$1,037,300. This includes \$55,930 to \$75,930 that must be paid to us or an affiliate.

We also offer to certain qualified persons rights ("Development Rights") to develop a specified number of Franchised Businesses (the "Gus's Restaurants") within a development area (the "Development Area") under a Gus's Development Agreement (the "Development Agreement"). You must pay us a Development Fee equal to \$10,000 times the number of Gus's Restaurants you agree to develop (other than for the 1st Gus's Restaurant that you must purchase at the same time you purchase Development Rights). We will credit \$10,000 of the Development Fee against the Initial Franchise Fee for each additional Gus's Restaurant you develop.

This Franchise Disclosure Document summarizes certain provisions of your franchise agreement ("Franchise Agreement") and other information in plain English. Read this Franchise Disclosure Document and all accompanying agreements carefully. You must receive this Franchise Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale or grant. Note, however, that no governmental agency has verified the information contained in this Franchise Disclosure Document.

You may wish to receive this Franchise Disclosure Document in another format that is more convenient for you. To discuss the availability of this Franchise Disclosure Document in different formats, contact Wendy McCrory, President of Gus's Franchisor, LLC, at 5828 Shelby Oaks Drive, Memphis, Tennessee 38133 and (901) 758-2323.

The terms of your contract will govern your franchise relationship. Don't rely on this Franchise Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant.



Buying a franchise is a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of issuance of this Franchise Disclosure Document is January 15, 2019.

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