

## FRANCHISE DISCLOSURE DOCUMENT



Guthrie's Franchising, Inc. 2320 Moore's Mill Road, Suite 600 Auburn, Alabama 36830 (334) 887-6555 www.guthrieschicken.com



The franchise offered is for a Guthrie's restaurant featuring golden fried chicken fingers and other authorized products and beverages. The Guthrie's restaurant caters to drive thru, carry out or eat in business.

The total investment necessary to begin operation of a Guthrie's restaurant is \$219,250 - \$527,000, excluding real estate costs. This includes \$35,000 that must be paid to the franchisor or its affiliate. The initial franchise fee will be \$35,000 for each Guthrie's restaurant that you agree to develop. If you sign an area development agreement, you will also pay a development fee, the amount of which will vary, depending on the factors described in Item 5 of this disclosure document. The portion of the development fee attributable to the development of the Guthrie's restaurant will be applied against the initial franchise fee when the franchise agreement for the Guthrie's restaurant is signed, and the remainder of the initial franchise fee will be due upon execution of the franchise agreement.

This disclosure document summarizes certain provisions of your franchise agreement, area development agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive this disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Matthew Myers at 2320 Moore's Mill Road, Suite 600, Auburn, Alabama 36830, (334) 887-6555.

Guthrie's - VA 10955735v2



The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <a href="https://www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## GUTHRIE'S FRANCHISING, INC. STATE COVER PAGE

Your state may have a franchise law that requires a franchise to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in <u>Exhibit F</u> to this disclosure document for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT ALABAMA LAW GOVERNS THE AGREEMENT. ALABAMA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 2. THE FRANCHISE AND AREA DEVELOPMENT AGREEMENTS REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION OR ARBITRATION ONLY IN ALABAMA. OUT OF STATE LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE OR ARBITRATE IN ALABAMA THAN IN YOUR OWN STATE.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

The effective dates of this disclosure document in the states with franchise registration laws in which we have sought registration appear on the following page.

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