

FRANCHISE DISCLOSURE DOCUMENT



H A F S HYPOXI America Franchise Services Corporation A South Carolina Corporation 3686 Centre Circle Fort Mill, SC 29715 (704) 540-2370 www HYPOXI com sales@HYPOXI us

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HAFS HYPOXI America Franchise Services Corporation perfects to financhise regardablish and operate a HYPOXI Studio, which features and offers for sale to the public, programs/membership to a specialty studio with patented targeted body shaping equipment, individually customized packages for HYPOXI members, guidance in the implementation of individual programs, and various merchandising relating to the HYPOXI Brand

The total investment necessary to begin operation of a HYPOXI Studio is approximately \$119,465 for the low and up to \$464,615 for the high. This includes approximately \$43,915 to \$207,365 that must be paid to the franchisor or an affiliate

The total investment necessary to begin operation of a HYPOXI Area Developer Franchise is approximately \$129,465 for the low and \$474,615 for the high This includes approximately \$53,915 to \$217,365 that must be paid to the Franchisor or its affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Mark Street at 3686 Center Circle, Fort Mill, SC 29715, email address Mark Street@hypoxi com, telephone number (704) 540-2370

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read your entire contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania. Avenue, NW Washington D.C. 20580. You can also visit the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance Date March 25, 2014



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US ONLY BY ARBITRATION IN NORTH CAROLINA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NORTH CAROLINA THAN IN YOUR OWN STATE
- THE FRANCHISE AGREEMENT REQUIRES THAT THE LAWS OF NORTH CAROLINA GOVERN THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- WE WERE FORMED ON May 11th 2012 AND HAVE A BRIEF OPERATING HISTORY YOU MAY WANT TO CONSDIER THIS WHEN MAKING A DECIION TO PURCHASE THIS FRANCHISE OPPORTUNITY
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date (See attached list of state effective dates)



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

STATE	EFFECTIVE DATE	ANNIVERSARY DATE
California	April 11, 2014	Aprıl 20, 2015
Florida	November 12, 2013	November 12, 2014
Hawaii		
Illinois		
Indiana		
Maryland		
Mıchıgan		
Minnesota		
New York		
North Dakota		
Rhode Island		
South Dakota		
Virginia		
Washington		
Wisconsin		

In all the other states, the effective date of this Franchise Disclosure Document is the issuance date of March 25, 2014

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