

FRANCHISE DISCLOSURE DOCUMENT





HAPPY TAX FRANCHISING, LLC A Florida Limited Liability Company 350 Lincoln Road

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Email: info@happytax.com
Website: www.gethappytax.com
www.opportunitytaxandinsurance.com

The franchise offered is for the operation of an income tax preparation business under the name Happy Tax[®] or Opportunity Tax.

Happy Tax

The Happy Tax branded franchised business is designed to initially be operated from a franchisee's home or current business location as an add-on service but, with our permission, you may later operate from a Happy Tax branded storefront. The Happy Tax concept focuses on your use of a tablet to input and transmit customer tax return information to our affiliated CPA's who prepare the tax returns.

The total investment necessary to begin operation of a Happy Tax branded business ranges from \$27,900 - \$33,000. This includes \$25,000 which must be paid to the Franchisor or affiliate.

Opportunity Tax

The Opportunity Tax branded franchised business is a traditional retail storefront income tax preparation franchise where onsite tax preparers, with the aid of third party tax preparation software, prepare customer tax returns. Normally, we will only award an Opportunity Tax franchise to an existing Accountant or Tax Preparer with at least 300 clients who desires to convert their existing tax preparation business to an Opportunity Tax franchise. In addition, an Opportunity Tax franchisee must normally acquire a Happy Tax Area Representative franchise, pursuant to a separate Franchise Disclosure Document and Area Representative Agreement, at the same time as the closing on an Opportunity Tax franchise.

The total investment necessary to begin operation of an Opportunity Tax branded business ranges from \$46,900 - \$64,000. This includes \$30,000 which must be paid to the Franchisor or



affiliate.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Dora Cuyler at 350 Lincoln Road, Miami Beach, Florida 33139, <a href="mailto:document-docum

The terms of your franchise agreement will govern your franchise relationship. Don't rely on the disclosure document alone to understand your franchise agreement. Read all of your franchise agreement carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION OR LITIGATION ONLY IN THE STATE OF FLORIDA. OUT OF STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE OR LITIGATE WITH US IN FLORIDA THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE YOU WITH THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE FRANCHISOR IS AT AN EARLY STAGE OF DEVELOPMENT AND HAS A LIMITED OPERATING HISTORY. THIS FRANCHISE IS LIKELY TO BE A RISKIER INVESTMENT THAN A FRANCHISE IN A SYSTEM WITH A LONGER OPERATING HISTORY.
- 4. THE FRANCHISOR HAS A LIMITED OPERATING HISTORY. THE FRANCHISOR'S FINANCIAL RESOURCES MAY NOT BE ADEQUATE TO FUND THE FRANCHISOR'S PRE-OPENING OBLIGATION TO EACH FRANCHISEE AND PAY OPERATING EXPENSES.
- 5. THE FRANCHISE AGREEMENT DOES NOT GRANT YOU AN EXCLUSIVE TERRITORY. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM OUTLETS THAT WE OWN, OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE OWN.
- 6. YOU MUST MAKE MINIMUM ROYALTY, ADVERTISING, OR TECHNOLOGY PAYMENTS, REGARDLESS OF SALES LEVELS. YOUR INABILITY TO MAKE THE PAYMENTS MAY RESULTS IN TERMINATION OF YOUR FRANCHISE AND

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