

FRANCHISE DISCLOSURE DOCUMENT

HEALTHSMART LLC

A West Virginia Limited Liability Company

302 Galleria Plaza

Beckley West Virginia 25801

PH (304)254 4501

www.healthsmartwv.com



The franchisee will operate a Healthsmart Store which provides a health conscious themed, relaxed and simple environment specializing in health, natural, food, vitamins and other related products and services.

The total investment necessary to begin operation of a Healthsmart Franchise will range from \$135,000 to \$185,000. This includes the initial Franchisee Fee of \$50,000 for first time purchasers and \$30,000 for existing Healthsmart franchisees purchasing an additional franchise. The Franchise fee is Paid to Healthsmart LLC

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Healthsmart LLC at 302 Galleria Plaza Beckley West Virginia 25801 PH 304 254 4501

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Item 2: Business Experience.

Shelli Mann: Chief Executive Officer:

Ms. Mann founded Healthsmart in 2010 when she opened Healthsmart in Beckley WV. She has been involved in the health and natural products industry for over 15 years. She also has over 20 years in the retail business industry. Opening her own successful business in 1995 she has been involved in retail buying, ordering, purchasing and the general operations of several companies that are still very profitable and successful today. Ms. Mann's goal is to see Healthsmart continue to offer a great and healthy choice for people in all markets.

Randy Mullins: Chief Operations Officer:

Mr. Mullins has been involved in the retail industry for over 30 years. He has opened over 10 different retail operations with all of them being profitable. He sits on the board as the CEO of a West Virginia corporation and has done so since 1992. His main focus is to take Healthsmart to another level by offering their products everywhere, and into several different markets. With his vast experience in retail sales and marketing he brings a lot to Healthsmart's goal of franchising.

Item 3: Litigation.

We are not the subject of, or involved in any litigation required to be disclosed in this Franchise Disclosure Document. Neither We nor any individual listed in Item 2, above, are subject to any current injunctive or restrictive orders. Neither We nor any individual listed in Item 2, above are the subject of any required disclosures under this section.

Item 4: Bankruptcy_

No person, entity, or individual with management responsibility relating to the sale or operation of franchises offered by this Franchise Disclosure Document has been involved as a debtor, or obtained discharge of its debts in proceedings under the U.S. Bankruptcy Code, required to be disclosed in this Item.

Item 5: Initial Fees,

All franchisees make an Initial Franchise Fee payment of \$50,000 for a first franchise purchase or a Subsequent Franchise Fee payment of \$30,000 for a second or subsequent franchise purchased by an existing franchise. For existing Franchisees, we accept a \$5,000 advance deposit on the Subsequent Franchise Fee as outlined in the Location Reservation Letter. The Location Reservation Letter is attached as Exhibit 5 to the Franchise Agreement.

The Location Reservation allows an existing franchisee to reserve for up to six months an area for the placement of a new franchise shop. The Deposit will be credited against the Franchise Fee for the subsequent franchise to be paid under the Franchise Agreement for the Healthsmart franchise to be placed within the Reserved Location. If a Franchise Agreement for the subsequent franchise is not executed within six months, we keep the \$5,000 Reservation Deposit in consideration of the deferral of our opportunity to sell franchises in the Reserved Location to others.

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