

## SUBFRANCHISE DISCLOSURE DOCUMENT

**LICENSOR:**

**M-CO, INC.**

an Idaho Corporation

247 North 1st East

Rexburg, ID 83440

(208) 359-1106

[mcoinc@heavensbest.com](mailto:mcoinc@heavensbest.com)

[www.heavensbest.com](http://www.heavensbest.com)

**SUBLICENSOR:**

**HEAVEN'S BEST OF INDIANA, INC**

1704 Ensenada Uno

Pensacola Beach, FL 32561

574-361-7067

[usmcatc@att.net](mailto:usmcatc@att.net)

[www.heavensbest.com](http://www.heavensbest.com)



The business offered is a Heaven's Best Subfranchise (the "SUBFRANCHISE") which is a carpet, upholstery, wood floor, tile and grout cleaning business engaged in offering and selling carpet, upholstery, wood floor, tile and grout cleaning services using a system including services, supplies, equipment, and products under the name and mark "Heaven's Best."

The Initial Subfranchise Fee is \$28,900. The estimated initial investment required, including the Initial Subfranchise Fee, is approximately from \$45,450 to \$68,000.

This disclosure document summarizes certain provisions of your Subfranchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed Subfranchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact M-CO INC at 247 N. 1<sup>st</sup> E., Rexburg, ID 83440, 208-359-1106.

The terms of your contract will govern your Subfranchise relationship. Don't rely on the disclosure document

alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a Subfranchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as “A Consumer’s Guide to Buying a Subfranchise,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: August 20, 2012

**SPECIAL RISK FACTORS:**

**THE SUBFRANCHISE AGREEMENT STATES THAT IDAHO LAW GOVERNS THE AGREEMENT. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. YOUR STATE LAW MAY SUPERSEDE THIS PROVISION AND IT MAY NOT BE ENFORCEABLE IN YOUR STATE.**

**THERE MAY BE OTHER RISKS CONCERNING THIS SUBFRANCHISE.**

FRANCHISE DISCLOSURE DOCUMENT  
STATE OF INDIANA



Heaven's Best of Indiana, Inc  
an Indiana Corporation  
1704 Ensenada Uno  
Pensacola Beach, FL 32561  
Telephone: 574-361-7067

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN REXBURG, IDAHO. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH US IN IDAHO THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT IDAHO LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective date: \_\_\_\_\_

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