

FRANCHISE DISCLOSURE DOCUMENT



INFINIUM REALTY GROUP, INC

(a Delaware corporation) Corporate Headquarters 240 N Washington Blvd, Suite 700 Sarasota, FL 34236 (941) 951-7707 (941) 953-7707 FAX www.helpusell.com

Infinium Realty Group, Inc, a Delaware corporation, is offering franchises for the operation of a real estate business which features a variety of real estate transaction services that can be paid for by homeowners and prospective homeowners on a service-by-service basis, at set fee pricing The initial franchise fee is \$17,750 The estimated initial investment required ranges from \$43,750 to \$136,750, inclusive of the initial franchise fee

Franchise Disclosure Document

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit I for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH THE FRANCHISOR BY LITIGATION ONLY IN THE STATE WHERE THE FRANCHISOR'S PRINCIPAL PLACE OF BUSINESS IS LOCATED (PRESENTLY FLORIDA) AND, UNLESS THE PARTIES AGREE OTHERWISE, TO ARBITRATE WITH THE FRANCHISOR ONLY IN THE STATE WHERE THE FRANCHISOR S PRINCIPAL PLACE OF BUSINESS IS LOCATED (PRESENTLY FLORIDA) OUT-OF-STATE LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO LITIGATE OR ARBITRATE WITH US IN FLORIDA THAN IN YOUR HOME STATE

2 THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT AND ARBITRATION IS NOT ALLOWED UNDER THE TERMS OF THE AGREEMENT FLORIDA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

3 YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY WE MAY ESTABLISH OTHER FRANCHISES OR COMPANY-OWNED OUTLETS THAT MAY COMPETE WITH YOUR LOCATION

4 THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$43,750 TO \$136,750 THIS AMOUNT EXCEEDS THE FRANCHISOR'S NEGATIVE STOCKHOLDERS EQUITY AS OF DECEMBER 31, 2012 WHICH IS (\$5,356,595) AS A RESULT OF THE STOCKHOLDERS EQUITY POSITION, THE FRANCHISOR SHALL POSTPONE THE DUE DATE OF THE INITIAL FRANCHISE FEE UNTIL AFTER THE FRANCHISOR'S INITIAL OBLIGATIONS ARE COMPLETE

5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We do not use franchise brokers or referral sources to assist us in selling our franchises

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Connecticut, Florida, Hawaii, Illinois, Indiana, Kentucky,

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Maryland, Michigan, Minnesota, Nebraska, New York, North Dakota, Rhode Island, South Dakota, Texas, Utah, Virginia, Washington, and Wisconsin

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

Effective Date for California Effective Date for Hawaii	Aprıl 21, 2013	Effective Date for Virginia Effective Date for Washington	
Effective Date for Illinois		Effective Date for Wisconsin	October 17, 2013
Effective Date for Indiana	October 29, 2012	Exemption Date for Connecticut	August 10, 2009
Effective Date for Maryland Effective Date for Minnesota	<u></u>	Exemption Date for Florida	July 25, 2013
Effective Date for North Dakota		Exemption Date for Kentucky	September 23, 2009
Effective Date for New York	June 11, 2012	Exemption Date for Nebraska	August 07,2009
Effective Date for Rhode Island	May 23, 2013	Exemption Date for Texas	August 07, 2009
Effective Date for South Dakota		Exemption Date for Utah	October 21, 2013
		Intent Date for Michigan	October 15, 2012

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