

UNIFORM FRANCHISE REGISTRATION APPLICATION

File No. 601584
(Insert file number of
previous filings of applicant,
if any.)

FEE: \$400

STATE: Wisconsin

APPLICATION FOR (Check only one):

INITIAL REGISTRATION OF AN OFFER AND SALE OF FRANCHISES

RENEWAL APPLICATION OR ANNUAL REPORT

PRE-EFFECTIVE AMENDMENT

POST-EFFECTIVE MATERIAL AMENDMENT

1. Full legal name of Franchisor: Infinium Realty Group, Inc.

2. Name of franchise offering: Infinium Realty Group, Inc, aka Help-U-Sell® Real Estate

3. Franchisor's principal business address: 240 W. Washington Blvd., Suite 200
Sarasota, FL 34236

4. Name and address of Franchisor's agent in the State of Wisconsin authorized to receive process.

State of Wisconsin
Department of Financial Institutions
Bureau of Regulation & Enforcement
Division of Securities
354 W Washington Ave., 4th floor
Madison, WI 53703

5. The states in which this application is or will be shortly on file: Wisconsin, Indiana, North Carolina, California, South Dakota, Virginia, North Dakota, Rhode Island, Florida, Illinois, Washington, Michigan, Utah, Hawaii and Minnesota.

6. Name, address and telephone number of person to whom communications regarding this application should be directed.

Gretel Perez
240 N. Washington Blvd., Suite 200
Sarasota, FL 34236
941-951-7707 ext. 5003
legal@helpusell.com

CERTIFICATION

I certify and swear under penalty of law that I have read and know the contents of this application, including the Franchise Disclosure Document with an issuance date of April 1, 2022, attached as an exhibit, and that all material facts stated in all those documents are accurate and those documents do not contain any material omissions. I further certify that I am duly authorized to make this certification on behalf of the Franchisor and that I do so upon personal knowledge.

Signed at Sarasota, Florida, this 11/8/22.

Franchisor:

Infinium Realty Group, Inc., aka Help-U-Sell Real Estate

By: Ronald Westman

Name: Ronald Westman

Title: Chief Executive Officer

STATE OF FLORIDA)
) ss.
COUNTY OF SARASOTA)

Personally appeared before me this 8th day of November 2022, the above-named Ronald Westman to me known to be the person who executed the foregoing application as Chief e Officer of the above-named applicant and being first duly sworn, stated upon oath that said application, and all exhibits submitted herewith, are true and correct.



Clara Marks
Notary Public

CLARA MARKS

My Commission Expires: 4-27-2026

Form B – Franchisor’s Costs and Sources of Funds**FRANCHISOR’S COSTS AND SOURCE OF FUNDS**

1. Disclose the Franchisor’s total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering:

Category		<u>Costs</u>
Real Estate		\$0
Improvements		\$0
Equipment		\$0
Inventory		\$0
Training		\$17,750
	Instructors	\$10,000
	Materials	2,750
	Other Costs	5,000
Other (describe)		
	Totals	\$17,750

2. State separately the sources of all required funds:

Source of funds is sale of franchise.

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