

FRANCHISE DISCLOSURE DOCUMENT



Hokulia Franchise Opportunities, LLC
a Utah limited liability company
5949 West Horizon Drive
Highland, Utah 84003
(801) 478-4670
www.HokuliaShaveIce.com

As a franchisee, you will operate one of the following Hokulia® businesses: 1) a seasonal mobile kiosk business serving shave ice and other frozen desserts; 2) a year-round drive-thru business serving shave ice and other frozen desserts; or 3) an inline store front business offering smoothies, shave ice, scoop ice cream and other frozen desserts.

The total investment necessary to begin operation of a seasonal mobile kiosk Hokulia® franchise is between \$70,700 - \$153,000 (not including rent). This includes the \$17,500 - \$38,500 that must be paid to the franchisor. See Items 5 and 7.

The total investment necessary to begin operation of year-round drive-thru Hokulia® franchise is between \$267,800 - \$772,000 (not including rent). This includes the \$45,500 - \$50,500 that must be paid to the franchisor. See Items 5 and 7.

The total investment necessary to begin operation of an inline store front Hokulia® franchise is between \$209,800 - \$786,000 (not including rent). This includes the \$45,500 - \$50,500 that must be paid to the franchisor. See Items 5 and 7.

Under this offering, you are permitted to purchase either a single unit or multiple units pursuant to an area developer agreement. This number of units is negotiated between you and us, but you will be required to pay an upfront development fee based on the number of units to be developed. See Items 5 and 7.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor regarding the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Clint Severson at 5949 West Horizon Drive, Highland, Utah 84003 and (801) 478-4670.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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HOW TO USE THIS FRANCHISE DISCLOSURE DOCUMENT

Here are some questions you may be asking about purchasing a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits, and losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information on Item 20 or Exhibit D.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor’s direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Hokulia® business in my area?	Item 12 and the “territory” provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What’s it like to be a Hokulia® franchisee?	Item 20 or Exhibit D lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the Table of Contents.

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