

APR 19 2013

SUPPLEMENTAL INFORMATION

1 List the following

A. The states in which this proposed registration is effective

CALIFORNIA

B The states in which this proposed registration is or will be shortly on file

CALIFORNIA

C The states, if any, which have refused, by order or otherwise, to register these franchises

None

D The states, if any, which have revoked or suspended the right to offer these franchises

None

E The states, if any, in which the proposed registration of these franchises has been withdrawn

None

2 With respect to all franchises sought to be registered, set forth, in budget form, the total projected financing required by the franchisor to fulfill the franchisor's obligations to provide real estate, improvements, equipment, inventory, training and all other items included in the offering Show separately the sources of the required funds including any proposed loans or contributions to capital

One franchises for a total projected financing of \$3,800, which will come from the franchisor's general funds

FRANCHISE DISCLOSURE DOCUMENT



HOLTORF MEDICAL GROUP
CENTER FOR HORMONE IMBALANCE, HYPOTHYROIDISM AND FATIGUE

Perrysberg Medical, P.C
A California Professional Corporation
23456 Hawthorne Blvd., Suite 160
Torrance, CA 90505
Tel: (310) 375-2705
Fax: (310) 375-2701
www.holtorfmed.com

The franchisee which must be a licensed professional entity owned and operated by one or more licensed physicians, will operate a medical service center and provide patient care services using prescription and natural therapies to treat chronic conditions such as hypothyroidism, fibromyalgia, chronic fatigue syndrome, certain infectious diseases, fatigue syndromes, neurological illness, menopause, perimenopause and other conditions associated with endocrine dysfunction

The estimated total investment necessary to begin the operation of the franchise ranges from \$236,500 to \$398,500 This includes an initial fee of \$45,000.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Joanna Ballard, Vice President of Franchise Operations, Perrysberg Medical, P.C. at (310) 375-2705.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you to make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws governing franchises in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have franchise or other disclosure law that requires a franchisor to register or file with a state attorney general or a state franchise or securities administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in **Exhibit C** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY; CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS**:

1. THE LICENSE AGREEMENT REQUIRES THAT ALL DISPUTES BE SETTLED THROUGH BINDING ARBITRATION AND FURTHER REQUIRES THAT THE ARBITRATION WILL BE HELD IN LOS ANGELES, CALIFORNIA.

2. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date (California): _____

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