

FRANCHISE DISCLOSURE DOCUMENT

Honey Dew Associates, Inc., a Massachusetts corporation 2 Taunton Street, Plainville, MA 02762 Phone: 508-699-3900 www.honeydewdonuts.com

The franchisee will operate a Honey Dew Donuts[®] Shop, which will manufacture and sell donuts and other donut shop products to the general public.

The total investment necessary to begin operation of a Honey Dew Donuts[®] Shop is from an estimated \$87,500 to an estimated \$795,500. This includes from \$37,500-\$40,000 that must be paid to the franchisor for shops you develop, and from \$60,500-\$707,500 for shops we develop.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a Franchise Agreement with, or make any payment to the franchisor in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumers' Guide to Buying a Franchise", which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask you state agencies about them.

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