

FRANCHISE DISCLOSURE DOCUMENT



Honey Dew Associates, Inc., a Massachusetts corporation 2 Taunton Street, Plainville, MA 02762 Phone: 508-699-3900 www.honeydewdonuts.com

The franchisee will operate a Honey Dew Donuts[®] Shop, which will manufacture and sell donuts and other donut shop products to the general public.

The total investment necessary to begin operation of a Honey Dew Donuts[®] Shop is from an estimated \$87,500 to an estimated \$795,500. This includes from \$37,500-\$40,000 that must be paid to the franchisor for shops you develop, and from \$60,500-\$707,500 for shops we develop.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a Franchise Agreement with, or make any payment to the franchisor in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumers' Guide to Buying a Franchise", which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask you state agencies about them.

Issuance date: June 24, 2013



DISCLOSURE DOCUMENT TABLE OF CONTENTS

Item	Heading	Page
1.	The Franchisor, and any Parents, Predecessors and Affiliates	1
2.	Business Experience	2
3.	Litigation	3
4.	Bankruptcy	5
5.	Initial Fees	5
б.	Other Fees	8
7.	Your Estimated Initial Investment	11
8.	Restrictions on Sources of Products and Services	14
9.	Franchisee's Obligations	18
10.	Financing	20
11.	Franchisor's Assistance, Advertising, Computer Systems and Training	20
12.	Territory	27
13.	Trademarks	28
14.	Patents, Copyrights and Proprietary Information	30
15.	Obligation to Participate in the Actual Operation of the Franchise Business	31
16.	Restrictions on What the Franchisee May Sell	32

This document was downloaded from franchisepanda.com. All the information we publish, including this document is for general informational purposes only. FranchisePanda.com does not make any warranties about the completeness, reliability, and accuracy of any information. Use of the information found on this website (FranchisePanda.com), is strictly at your own risk. We will not be liable for any losses and/or damages in connection with the use of our website or this document.



Item	Heading	Page
17.	Renewal, Termination, Transfer and Dispute Resolution	32
18.	Public Figures	36
19.	Financial Performance Representations	s 36
20.	Outlets and Franchisee Information	37
21.	Financial Statements	46
22.	Contracts	46
23.	Receipt	47
Addendums		
Addendum A	Agents for Service of Process Outside of Massachusetts	48
Addendum B	Honey Dew Associates, Inc./ Franchisee Fund Policy Statement	49
Addendum C	Honey Dew Associates, Inc. Multi-Unit Development Qualification Guidelines	51
Addendum D	Table of Contents for Operational Excellence Procedure Manual, Counter Help Training Manual, Store Opening Procedures Manual, and Fresh Baked Instruction Manual	1 55
Addendum E	Trademark and Service Mark	62

This document was downloaded from franchisepanda.com. All the information we publish, including this document is for general informational purposes only. FranchisePanda.com does not make any warranties about the completeness, reliability, and accuracy of any information. Use of the information found on this website (FranchisePanda.com), is strictly at your own risk. We will not be liable for any losses and/or damages in connection with the use of our website or this document.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: https://franchisepanda.com/franchises/honey-dew-donuts