

FRANCHISE DISCLOSURE DOCUMENT

Honey Dew Associates, Inc., a Massachusetts corporation 2 Taunton Street, Plainville, MA 02762 Phone: 508-699-3900 www.honeydewdonuts.com

The franchisee will operate a Honey Dew Donuts[®] Shop, which will manufacture and sell donuts and other donut shop products to the general public.

The total investment necessary to begin operation of a Honey Dew Donuts[®] Shop is from an estimated \$93,000 to an estimated \$702,000. This includes \$37,500 that must be paid to the franchisor for shops you develop, and from \$65,500-\$610,000 for shops we develop.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read each of your contracts carefully. Show your contract and this disclosure document an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask you state agencies about them.

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DISCLOSURE DOCUMENT TABLE OF CONTENTS

Item	Heading	Page
1.	The Franchisor, its Parents, Predecessors and Affiliates	1
2.	Business Experience	2
3.	Litigation	3
4.	Bankruptcy	5
5.	Initial Fees	6
6.	Other Fees	9
7.	Your Estimated Initial Investment	12
8.	Restrictions on Sources of Products and Services	15
9.	Franchisee's Obligations	18
10.	Financing	20
11.	Franchisor's Assistance, Advertising, Computer Systems and Training	20
12.	Territory	29
13.	Trademarks	30
14.	Patents, Copyrights and Proprietary Information	31
15.	Obligation to Participate in the Actual Operation of the Franchised Business	32
16.	Restrictions on What the Franchisee May Sell	33



Item	Heading	Page
17.	Renewal, Termination, Transfer and Dispute Resolution	33
18.	Public Figures	37
19.	Financial Performance Representations	37
20.	Outlets and Franchisee Information	38
21.	Financial Statements	47
22.	Contracts	48
23.	Receipt	49
Addendums		
Addendum A	Agents for Service of Process Outside of Massachusetts	50
Addendum B	Honey Dew Associates, Inc./Franchisee Fund Policy Statement	51
Addendum C	Honey Dew Associates, Inc. Multi-Unit Development Qualification Guidelines	53

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