

FRANCHISE DISCLOSURE DOCUMENT

National Hunting Lease Network, L.L.C.
a Nebraska limited liability company
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The franchise offered in this disclosure document is for the right to market, negotiate, and manage license agreements between landowners, hunters, and anglers for hunting and/or fishing rights within a particular geographic area. These license agreements are commonly referred to in the industry as hunting leases or fishing leases.

The total investment necessary to begin operation of a Hunting Lease Network® franchise is \$23,500 to \$39,000. This includes \$15,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Troy Langan at National Hunting Lease Network, 11516 Nicholas Street, Suite 100, P.O. Box 542016, Omaha, Nebraska 68154-8016, (402) 496-3276, and tlangan@farmersnational.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or

by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit B for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN NEBRASKA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEBRASKA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT NEBRASKA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. IF YOU FAIL TO COMPLY WITH THE OPERATING MANUAL OR MEET THE REQUIRED MINIMUM SALES VOLUME, WE RETAIN THE RIGHT TO MODIFY THE SIZE OF YOUR TERRITORY OR TERMINATE YOUR FRANCHISE (SEE ITEM 12).
4. THE FRANCHISE AGREEMENT STATES THAT WE WILL COLLECT ALL GROSS RECEIPTS AND AUTOMATICALLY DEDUCT ALL APPLICABLE FEES. YOUR PORTION OF THE GROSS RECEIPTS WILL BE PAID OUT TO YOU ON THE 15TH DAY OF THE FOLLOWING MONTH. THIS CAN IMPACT YOUR CASH FLOW.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

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