



We, the Master Franchisee, offer "unit franchises," each of which will be engaged in the operation of a Husse<sup>®</sup> franchised business specializing in providing home delivery of distinctive, quality pet food, supplements, accessories, cat litter, pet snacks and pet hygiene products and related pet products, in accordance with the Husse<sup>®</sup> trademarks, trade dress and operating system.

The estimated total initial investment necessary to begin operation of a Husse<sup>®</sup> Franchised Business ranges between \$34,000 and \$86,600. This includes \$18,000 that must be paid to us and affiliates for products and services.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.** 

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in a different format please contact George Flannick, 728 W. Addison Street, Suite 1, Chicago, IL 60613 at (312) 775-2591 or Illinois@husse.us.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as <u>"A Consumer's Guide to Buying a Franchise</u>," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date Issued: March 30, 2016



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A attached to this disclosure document for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE 1. DISPUTES WITH US BY LITIGATION IN THE STATE OF ILLINOIS. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE WITH US IN ILLINOIS THAN IN YOUR OWN STATE.

THE FRANCHISE AGREEMENT STATES THAT ILLINOIS LAW 2. GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS YOUR LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

SPOUSES OF FRANCHISE OWNERS MUST BE BOUND BY A PERSONAL 3. GUARANTY AND THE TERMS OF THE FRANCHISE AGREEMENT WHICH MAY PLACE THEIR PERSONAL ASSETS AT RISK.

4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: March 30, 2016



## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

| California   |         |
|--------------|---------|
| Hawaii       |         |
| Illinois     | Pending |
| Indiana      |         |
| Maryland     |         |
| Michigan     |         |
| Minnesota    |         |
| New York     |         |
| North Dakota |         |
| Rhode Island |         |
| South Dakota |         |
| Virginia     |         |
| Washington   |         |
| Wisconsin    |         |

In all the other states, the effective date of this Franchise Disclosure Document is the issuance date of March 30, 2016.

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