

FRANCHISE DISCLOSURE DOCUMENT



DRIPBaR Franchising, LLC A Delaware Limited Liability Company 236 Franklin Street Wrentham, MA 02093 800-DRIPBaR <u>info@theDRIPBaR.com</u> <u>www.TheDRIPBaR.com</u>

DRIPBaR franchisees provide intravenous vitamin therapy services. They also provide in-store availability of a variety of vitamins and supplements. They will not practice medicine.

Under this disclosure document, we offer qualified individuals the right to serve as our "Area Representative" within a given territory (a "Territory"). Under an Area Representative Agreement, you will serve as our independent Area Representative and recruit franchisees to own and operate DRIPBaR Businesses and provide support services to franchisees within your Territory (the "Area Representative Business").

The total investment necessary to begin operation as an Area Representative with this franchise system is \$266,900 to \$833,075. This includes \$125,000 to \$500,000 that must be paid to the Franchisor or affiliate.

This disclosure document summarizes certain provisions of your area representative agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Ben Crosbie at 236 Franklin Street, Wrentham, MA 02093 and 1-800-DRIPBaR.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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DRIPBaR 2020 Area Representative FDD



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about
	outlet sales, costs, profits or losses. You
	should also try to obtain this information from
	others, like current and former area
	representatives. You can find their names and
	contact information in Item 20 or Exhibit F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to
	the franchisor or at the franchisor's direction.
	Item 7 lists the initial investment to open. Item
	8 describes the suppliers you must use.
Does the franchisor have the	Item 21 or Exhibit D includes financial
financial ability to provide support	statements. Review these statements carefully.
to my business?	
Is the franchise system stable,	Item 20 summarizes the recent history of the
growing, or shrinking?	number of company-owned and franchised
	outlets.
Will my business be the only	Item 12 and the "territory" provisions in the
DRIPBaR business in my area?	franchise agreement describe whether the
	franchisor and other franchisees can compete
	with you.
Does the franchisor have a troubled	Items 3 and 4 tell you whether the franchisor
legal history?	or its management have been involved in
	material litigation or bankruptcy proceedings.
What's it like to be a DRIPBaR area	Item 20 or Exhibit F lists current and former
representative?	area representatives. You can contact them to
	ask about their experiences.
What else should I know?	These questions are only a few things you
	should look for. Review all 23 Items and all
	Exhibits in this disclosure document to better
	understand this franchise opportunity. See the
	table of contents.

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What You Need To Know About Franchising Generally

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit B.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

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