



ICEBERG DRIVE INN®

FRANCHISE DISCLOSURE DOCUMENT

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Iceberg Franchising, LLC
a Utah limited liability company
14663 South 800 West
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As a franchisee, you will operate one of the following: a standard fast food restaurant franchise offering shakes, cones, burgers, fries, sandwiches, drinks, sundaes and other limited menu fast food items; or a shake shop concept which only offers milkshakes, cones and related ice cream products. The shake shop option will only be for non-traditional locations such as an amusement parks, airports, stadiums, malls, etc.

The total investment necessary to begin operation of a standard Iceberg Drive Inn® franchise is between \$223,800 and \$823,200. This includes the \$12,500 - \$17,000 that must be paid to the franchisor or affiliate. The total investment necessary to begin operation of a shake shop Iceberg Drive Inn® franchise is between \$133,300 and \$345,700. This includes the \$10,000 - \$14,500 that must be paid to the franchisor or affiliate. If you enter into a multi-unit franchise agreement for either concept, there is an additional non-refundable development fee of \$5,000 per unit to be developed by you.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate regarding the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Reed Reinhold at 14663 South 800 West, Bluffdale, Utah 84065 and (801) 424-5400.

The terms of your contract will govern your franchise relationship. Do not rely on this disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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