

FRANCHISE DISCLOSURE DOCUMENT



IKOR INTERNATIONAL, INC. 511 School House Rd., Suite 600 Kennett Square, PA 19348 (610) 444-1454 or (877) 456-7872 www.ikorglobal.com and www.ikoradvocates.com http://www.facebook.com/groups/206131866073116/

We franchise businesses offering life management, healthcare advocacy, financial advocacy, and personal and estate guardianship services to seniors and the disabled under the "IKOR[®]" mark.

The total initial investment necessary to begin operation of an IKOR[®] Business is \$78,125 – \$140,733. This includes \$32,925 or \$42,900 which must be paid to us before opening, including a Franchise Fee of \$39,900 (or \$29,925 for an additional franchise) and an IT and System Setup Fee of \$3,000.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our corporate office at 511 School House Rd., Suite 600, Kennett Square, PA 19348), or via telephone at (610) 444-1454 or (877) 456-7872.

The terms of your Franchise Agreement will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contracts. Read all of your contracts carefully. Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The Issuance date of this Franchise Disclosure Document ("FDD") is: April 24, 2015.



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A to this Franchise Disclosure Document for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION AND/OR LITIGATION IN OMAHA, NEBRASKA OR THE CITY WHERE OUR PARENT COMPANY'S HEADQUARTERS IS LOCATED AT THE TIME OF THE DISPUTE. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE/LITIGATE WITH US IN THE CITY WHERE OUR HEADQUARTERS IS LOCATED AT THE TIME OF THE DISPUTE THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT IT IS GOVERNED BY NEBRASKA LAW. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE FRANCHISOR HAS MINIMUM SALES PERFORMANCE STANDARDS THAT YOU MUST MAINTAIN. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
- 4. THE FRANCHISEE'S FAILURE TO SATISFACTORILY COMPLETE THE FRANCHISOR'S INITIAL TRAINING PROGRAM CAN RESULT IN THE TERMINATION OF THE FRANCHISE AGREEMENT.
- 5. THE FRANCHISEE'S FAILURE TO OPEN THE FRANCHISE WITHIN SIX MONTHS AFTER SIGNING THE FRANCHISE AGREEMENT MAY RESULT IN THE TERMINATION OF THE FRANCHISE AGREEMENT.
- 6. THE FRANCHISEE'S FAILURE TO MAINTAIN PERFORMANCE STANDARDS BASED ON THE NUMBER OF YEARS THE FRANCHISED BUSINESS HAS BEEN IN OPERATION MAY RESULT IN THE TERMINATION OF THE FRANCHISEE'S TERRITORY.
- 7. THE FRANCHISOR PROVIDES A BILLING SERVICE AND COLLECTS ALL PAYMENTS FROM THE FRANCHISEE'S CLIENTS. AFTER THE FRANCHISOR DEDUCTS ITS FEES AND CHARGES FOR ITS INVOICING SERVICES, THE FRANCHISOR REMITS THE FRANCHISEE'S SHARE TO THE FRANCHISEE ON THE 20TH DAY OF EACH MONTH.



THIS PROCESS MAY HAVE A NEGATIVE EFFECT ON YOUR CASH FLOW. FURTHER, THE FRANCHISEE IS SOLELY RESPONSIBLE FOR ENSURING ITS CLIENTS MAKE PAYMENTS TO THE FRANCHISOR IN A TIMELY MANNER FOR SERVICES BILLED AND THE FRANCHISEE MUST PAY ANY EXPENSES ASSOCIATED WITH COLLECTION ACTIVITIES.

8. THE FRANCHISOR HAS BEEN IN EXISTENCE FOR A SHORT PERIOD OF TIME, SINCE FEBRUARY 10, 2014. THEREFORE, THERE IS ONLY A BRIEF OPERATING HISTORY TO ASSIST YOU IN JUDGING WHETHER OR NOT TO MAKE THIS INVESTMENT.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source is <u>our</u> agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

See the following state effective date summary page for state effective dates.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: https://franchisepanda.com/franchises/ikor