

FRANCHISE DISCLOSURE DOCUMENT

Image First Healthcare Laundry Specialists, Inc. A Delaware Corporation 900 E. Eighth Avenue, Suite 300 King of Prussia, PA 19406 (484) 253-7200 dburnette@imagefirst.com



The franchisee will operate a business providing garment rental, maintenance and laundering to the medical and dental professions.

The total investment necessary to begin operation of the IMAGE FIRST HEALTHCARE LAUNDRY SPECIALISTS® Conversion Franchise is from \$55,500 to \$100,700. This includes \$30,000 that must be paid to the franchisor or its affiliate.

The total investment necessary to begin operation of the IMAGE FIRST HEALTHCARE LAUNDRY SPECIALISTS® Start Up - Non-Conversion Franchise is from \$67,200 to \$118,200. This includes \$30,000 that must be paid to the franchisor or its affiliate.

Only if your franchise will be located in California, the following applies to you: Payment of all initial fees is postponed until after all of franchisor's initial obligations are complete and franchisee is open for business.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact David Burnette at 900 E. Eighth Avenue, Suite 300, King of Prussia, Pennsylvania 19406, and (484) 253-7200.

The terms of your contract will govern your franchise relationship. Don't reply on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can visit the FTC's homepage at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issued: April 30, 2015

Image First Healthcare Laundry Specialists, Inc. 2015 FDD



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in **Exhibit A** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU MAY HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH IMAGE FIRST BY ARBITRATION ONLY IN DELAWARE. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH IMAGE FIRST IN DELAWARE THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT REQUIRES THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION REQUIRES THAT ALL STAFF MEMBERS MUST BE OFFERED A ONE-TIME SERIES OF HEPATITIS B VACCINATIONS.
- 4. OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION SAFETY STANDARDS MUST BE IMPLEMENTED AND STRICTLY OBSERVED DUE TO THE HANDLING AND DISPOSAL OF SOILED GARMENTS.
- 5. THE FEDERAL AND/OR STATE GOVERNMENTS COULD INSTITUTE NEW LAWS OR REGULATIONS CONCERNING LAUNDERING OF GARMENTS USED BY THE MEDICAL AND/OR DENTAL PROFESSIONS.
- 6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California PENDING

Minnesota PENDING

In all the other states, the effective date of this Disclosure Document is the issuance date of April 30, 2015.

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