

SUPPLEMENTAL INFORMATION

1 Disclose

A The states in which this proposed registration application is effective

CALIFORNIA

B The states in which this proposed registration application is or will be shortly on file

CALIFORNIA

C The states that have refused to register this franchise offering

NONE

D. The states that have revoked or suspended the right to offer franchises

NONE

E The states in which this proposed registration of these franchises has been withdrawn within the last five years, and the reasons for revocation or suspension.

NONE

2 Source of Funds for Establishing New Franchises

Disclose franchisor's total costs for performing its <u>pre-opening</u> obligations to provide goods and services in connection with establishing each franchise, including real estate, improvements, equipment, inventory, training and other items stated in the offering State separately the sources of all required funds

Franchisor's pre-opening obligations consist of

(a) Providing training based on the following expenses: (i) 5 days of training that will be provided by officers who do not expect compensation and (ii) overhead and food costs of \$500 per day for total of \$2,500, (b) it is not likely that there will be much expense for assistance with site location because the franchisee is responsible for securing a location. Franchisor may make a one day visit to the selected site for approval at an estimated cost of \$800-\$1,500; (c) web site provided to franchisee (the web site is already created and just needs customization) estimated costs of \$500, and (d) other pre-opening assistance, all of which will be provided by the officer(s) and consultants of the Franchisor at no cost

Franchisor's total pre-opening for each franchisee is approximately \$4,500, without any costs for the labor of the officers of Franchisor The source of these above funds is from Franchisor's existing capital.



Form C - Certification

I certify under penalty of law that I have read and know the contents of this application and the documents attached as exhibits and incorporated by reference and that the statements in all these documents are true and correct

Executed at San Diego, California, MARCh 2

In2It Franchising, Inc

By DENNIS RIEDER

(Signature(s) of Franchisor)

Title PRESIDENT

State of California County of San Diego

2013, before me, personally appeared DENNIS RIEDER who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct

WITNESS my hand and official seal

(Seal)

ALEJANDRO DE ANDA COMM #1998399

Notary Public - California San Diego County My Comm Expires Nov. 16, 2016



Franchise Disclosure Document [FDD]



RECEIVED

APR 05 2013

DEPARTMENT OF CORPORATIONS
LOS ANGELES OFFICE

IN2IT FRANCHISING, INC.
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(858) 242-5640

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The Franchise offered is for the operation of a nutrition and fitness center that provides customized nutritional products and supplements for clients seeking assistance with weight management to professional body building enhanced by a physical fitness training program, which includes a proprietary system of challenging work out regimens. The franchise will offer memberships for professional assistance that will coach clients towards a healthy lifestyle complimented with motivational support and a step-by-step fitness program that incorporates nutrition, functional, interval and cardiovascular training utilizing specific exercise equipment. The franchise is a specialized nutrition and fitness center, dedicated to serving clients who seek assistance for a better and healthier lifestyle in one simple package, under the name "IN2IT NUTRITION & FITNESS®." The total estimated initial investment required for an IN2IT NUTRITION & FITNESS® Franchise ranges from \$174,250 to \$299,000 for a standard model, or \$100,250 to \$196,500 for an express model, depending on a number of factors that are more fully discussed in Item 7. This includes the Initial Franchise Fee of \$35,000 for a standard model and \$30,000 for an express, as well as the Grand Opening Advertising Requirement of \$15,000 (as discussed in Item 5) that must be paid to the Franchisor or affiliate to be used for advertising for the franchisee's benefit.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact: IN2IT FRANCHISING, INC, 4225 Executive Square, 6th Floor, La Jolla, California 92037, (858) 242-5640

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