

# Instant Imprints Unit Franchise Disclosure Document

Instant Imprints Franchise Disclosure Document  
No Frill UNIT Program

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## Franchise Disclosure Document

No Frill Franchising, Inc.

a Delaware Corporation

5987 Oberlin6615 Flanders Drive Suite 200B

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www.instantimprints.com

~~The franchise is~~We offer franchises for the operation of a ~~full-service advertising and promotion business that provides multiple services to customers in the brand, promotions, and visibility industries~~ under the name “Instant Imprints—®” utilizing ~~the~~our proprietary trade names, procedures, and trade secrets ~~licensed by No Frill Franchising, Inc. (an “Instant Imprints Center” or a “Center”).~~ The total investment necessary to begin operation of a single ~~new Instant Imprints franchise~~Instant Imprints Center ranges from ~~\$163,235~~160,982 to ~~\$261,636~~297,898. This includes a total of ~~\$127,835~~131,782 to ~~\$178,036~~192,798 in initial fees ~~paid to us~~ and purchases from us or our affiliates ~~to establish an Instant Imprints Center as described in Item 5.~~ The total initial investment necessary to begin operations of an existing printing business that is converting to the Instant Imprints brand ranges from \$51,097 to \$283,448, which includes a total of \$49,597 to \$188,348 in initial fees paid to us and purchases from us or our affiliates.

Franchisees that meet our qualifications to develop more than one franchised Center (“Developers”) may sign a Multiple Center Development Agreement (the “Development Agreement”), which authorizes those franchisees to enter into 2 or more Franchise Agreements within a specified Development Area. The total investment necessary to begin operations as an Instant Imprints Developer franchisee is \$168,482 and \$327,898. This includes a total of \$139,282 to \$222,798 in initial franchise and development fees paid to us and purchases from us or our affiliates, in connection with the first Center that you open. Developers pay a fee of \$7,500 for each Franchise Agreement that they agree to develop, when they sign a Development Agreement. Your total investment necessary to begin operations of a second and subsequent Center, as an Instant Imprints Developer franchisee, is \$110,647 to \$287,898. This includes a total of \$81,447 to \$182,798 in initial franchise fees paid to us and purchases from us or our affiliates, in connection with each additional Center that you open.

This disclosure document summarizes certain provisions of your ~~franchise agreement~~Franchise Agreement and other information in plain English. Read this disclosure and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in the document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Manager of

the Franchise Administration Department at ~~5987 Oberlin~~6615 Flanders Drive, Suite 200, B, San Diego, California 92121, 858-642-4848.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contract and this disclosure document to an advisor, lawyer, or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of informational franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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