

Instant Imprints Unit Franchise Disclosure Document

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Franchise Disclosure Document

No Frill Franchising, Inc.
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www.instantimprints.com



We offer 3 different franchise opportunities under this Disclosure Document: a single unit franchise, a conversion franchise, and a multiple-unit franchise.

We offer single unit franchises for the commencement and operation of a business that provides multiple services to customers in the brand, promotions, and visibility industries under the name “Instant Imprints®” utilizing our proprietary trade names, procedures, and trade secrets (an “Instant Imprints Center” or a “Center”). The total investment necessary to begin operation of a single Instant Imprints Center ranges from \$118,063 to \$319,596. This includes a total of 71,163 to \$218,446 in initial fees and purchases paid to us or our affiliates.

We also offer a franchise opportunity for an existing printing or promotional business to convert its operations to the Instant Imprint system and brand (a “Conversion” franchise). The total initial investment necessary to begin operations of a Conversion franchise ranges from \$51,900 to \$308,509, which includes a total of \$23,000 to \$207,359 in initial fees and purchases paid to us or our affiliates.

Finally, for franchisees that meet our qualifications to develop more than 1 franchised Center (“Developers”) we offer a Multiple Center Development Agreement (the “Development Agreement”), which authorizes franchisees to enter into 2 or more Franchise Agreements within a specified Development Area under a “hub and spoke” model. The total investment necessary to begin operations as an Instant Imprints Developer franchisee (2 Centers, initially), ranges from \$244,063 to \$611,355. This includes a total of \$151,103 to \$421,805 in initial fees and purchases paid to us or our affiliates, in connection with the first Center that you open. Developers pay a fee of \$10,000 for each Franchise Agreement that they agree to develop, when they sign a Development Agreement.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in the document.**

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