

FRANCHISE DISCLOSURE DOCUMENT



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Franchise Disclosure Document

COMPLETE EXPRESS FOODS, LLC

A Florida Limited Liability Company

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The “Italian Joe”s” franchise allows the franchisee to use Complete Express Foods (“CEF”s”) products, recipes and trademarks to operate an “Italian Joe”s” Unit, and produce and sell “Italian Joe”s” pizza and other products, in retail food service facilities, featuring prescribed menus, and proprietary products distributed by CEF, and located ordinarily within an existing business such as convenience store, grocery store, shopping mall, strip mall, institution or free standing units.

The total investment necessary to begin operation of a CEF franchise ranges from \$124,500 to \$2,400,000. (See Items 7 and 10.); prices are extreme based on building, model, and concept type. This includes an estimated cost of \$4,000 - \$8,500 for an initial inventory of food, paper goods and other supplies and a \$750 Marketing Kit, all costs that must be paid to the franchisor or vendors before your Unit opens for business.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor, or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jeffrey Driggers, Director of Franchise Operations, 4206 Sunny Creek Lane, Apex, NC 27526.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as “A Consumer”s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC”s home page at www.ftc.gov for additional information. Call your countries agency or visit sources for other sources of information on franchising.

There may also be laws on franchising in your country. Ask your countries agencies about them.

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