

FRANCHISE DISCLOSURE DOCUMENT



NOV 09 2015

JC FRANCHISING, INC.
A Texas Corporation
Department of
Business Oversight
100 Ritchie Rd
Woodway, Texas 76712
(800) 848-1096
franchiseservicesupp@jennycraig.com
www.jennycraig.com

JC Franchising, Inc franchises the right to open and operate “Jenny Craig” weight loss and weight management centers (“Centers”) that provide products and services to customers to help them manage their body weight, under the “Jenny Craig” name, logos and trademarks (the “Proprietary Marks”)

The total investment necessary to begin operation of a Center is \$182,100 to \$433,000 This includes the \$24,500 to \$70,750 that You must pay to Us or one of Our affiliates

This disclosure document summarizes certain provisions of Your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before You sign a binding agreement with, or make any payment to, JC Franchising, Inc or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive Your disclosure document in another format that is more convenient for You To discuss the availability of disclosures in different formats, contact Jenny Craig Franchise Department, 100 Ritchie Rd, Woodway, Texas 76712, telephone (800) 848-1096, or by email at franchiseservicesupp@jennycraig.com

The terms of Your contract will govern Your franchise relationship with JC Franchising, Inc Do not rely on the disclosure document alone to understand Your contract Read Your contract carefully Show Your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help You make up Your mind More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help You understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N W, Washington, D C 20580 You can also visit the FTC’s home page at www.ftc.gov for additional information Call Your state agency or visit Your public library for other sources of information on franchising

There may also be laws on franchising in Your state Ask Your state agencies about them

Issuance Date June 10, 2015

Multistate
JCF FDD 0615CA

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in Your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit "A" for information about the franchisor, or about franchising in Your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before You buy this franchise.

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY NONBINDING MEDIATION ONLY AT OUR CORPORATE HEADQUARTERS (CURRENTLY WOODWAY, TEXAS), THEN TO LITIGATION ONLY IN STATE OR FEDERAL COURT IN WACO, TEXAS. IT MAY ALSO COST YOU MORE TO MEDIATE WITH US IN TEXAS THAN IN YOUR OWN STATE.
- 2 WE AND OUR AFFILIATES MAY ESTABLISH OTHER CHANNELS OF DISTRIBUTION AND SELL AND DISTRIBUTE ANY PRODUCT OR SERVICE UNDER THE SAME AND/OR DIFFERENT TRADEMARK IN COMPETITION WITH THE FRANCHISE.
- 3 WE MAY TERMINATE THE FRANCHISE AGREEMENT IF THE FRANCHISE DOES NOT GENERATE A MINIMUM OF \$5,770 IN WEEKLY SALES, DEPENDING ON THE ROYALTY RATE YOU HAVE CHOSEN BEGINNING IN THE SECOND YEAR OF OPERATION. THIS MINIMUM SALES QUOTA WILL BE ADJUSTED YEARLY BASED ON CONSUMER PRICE INDEX COLA.
- 4 IN THE 1990's, OUR BUSINESS WAS SUBJECT TO GOVERNMENT INVESTIGATIONS ABOUT OUR ADVERTISING, TRADE PRACTICES, PROGRAM COSTS, AND THE RISKS AND EFFECTIVENESS OF OUR PROGRAMS. WE ENTERED INTO A SETTLEMENT ORDER WITH THE FTC REGARDING THESE ISSUES. SEE ITEM 3 FOR DETAILS.
- 5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

The franchise seller is JC Franchising, Inc , 100 Ritchie Rd , Woodway, Texas 76712, (800) 848-1096

Effective Date See the next page for state effective dates

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, New York, North Dakota and South Dakota

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California	
Florida	June 24, 2015
Hawaii	July 2, 2015
Illinois	October 26, 2015
Indiana	June 27, 2015
New York	August 4, 2015
North Dakota	June 30, 2015
South Dakota	June 22, 2015

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