



FRANCHISE OFFERING CIRCULAR

Jimmy Hula's® Licensing LLC, a Florida Limited Liability Company
32565 B. Golden Lantern #375, Dana Point, CA 92629

If granted a franchise, you will operate one "Jimmy Hula's®" branded store featuring a wide variety of fresh fish tacos, fusion tacos, sandwiches, burgers and beer.

The initial license fee is \$25,000. The estimated initial investment required ranges from approximately \$200,000 to \$400,000.

Risk Factors:

SUBJECT TO APPLICABLE LAW TO THE CONTRARY, THE LICENSE AGREEMENT PERMITS THE LICENSEE TO ARBITRATE WITH JIMMY HULA'S® ONLY IN FLORIDA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH JIMMY HULA'S® IN FLORIDA THAN IN YOUR HOME STATE.

THE LICENSE AGREEMENT STATES THAT FLORIDA LAW GOVERNS MOST OF THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS-THERE MAY BE OTHER RISKS CONCERNING THIS LICENSE.

Information comparing franchisors is available. Call the state administrators listed in Exhibit "L," or your public library for sources of information.

Registration of this license with the state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in this offering circular is untrue, contact the Federal Trade Commission and the appropriate State agency listed in Exhibit "L."

Effective Date: January 2015

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Exhibits

- A. License Agreement
- B. Sole Purpose Entity Language
- C. Addendum to License Agreement (Purchase Option)
- D. Preliminary Agreement
- E. Addendum to Lease/Sublease
- F. Guaranty
- G. General Release
- H. Consolidated Financial Statements
- I. (Reserved)
- J. (Reserved)
- K. Average pro forma Profile and Loss Statement for company-owned stores
- L. Lists of State Regulatory Agencies and Administrators & Agents for Service of Process
- M. Acknowledgment of Receipt

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