Jimmy's Franchising, LLC, a Florida limited liability company c/o Brad Bridges, 1211 Tech Blvd., Suite 106

Tampa, Florida 33619

email to: <u>franchise@seasidefries.com</u> website: <u>www.seasidefries.com</u>



Franchise Disclosure Document

The franchise offered is for the operation of a quick service fresh cut French fries and dessert establishment known as "JIMMY'S SEASIDE FRIES" which offers a variety of french fries, tator tots and desserts in a trendy American atmosphere.

The total investment necessary to begin operation of a **JIMMY'S SEASIDE FRIES** franchised business is \$105,600 to \$181,800. This includes \$25,000 that must be paid to the franchisor and/or its affiliate, as appropriate. Please see Items 5 and 7 for additional details.

If You enter into a Development Agreement to develop more than one **JIMMY'S SEASIDE FRIES** Shops, You must pay a development fee of \$25,000 for the first **JIMMY'S SEASIDE FRIES** Shop to be developed plus a \$10,000 deposit for each additional **JIMMY'S SEASIDE FRIES** Shop to be developed when You sign the Development Agreement. The development fee is applied pro rata to the franchise fees due.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Jimmy's Franchising, LLC at the contact information listed above.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 28, 2015



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Attachment A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN FLORIDA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN FLORIDA THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration. California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

Effective Date:

South Dakota

February 20, 2015

Illinois

April 28, 2015.

In all other states, the effective date of this Disclosure Document is December 31, 2014.



TABLE OF CONTENTS

ITEM 1	1
FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES	
ITEM 2	4
BUSINESS EXPERIENCE	4
ITEM 3	4
LITIGATION	
ITEM 4	
BANKRUPTCY	
ITEM 5	
INITIAL FEES	
ITEM 6	
OTHER FEES	
ITEM 7	
ESTIMATED INITIAL INVESTMENT	
ITEM 8	
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES	
ITEM 9	
FRANCHISEE'S OBLIGATIONS	
ITEM 10	
FINANCING	19
ITEM 11	
FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING	
ITEM 12	
TERRITORY	28
ITEM 13	30
TRADEMARKS	30
ITEM 14	32
PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION	32
ITEM 15	33
OBLIGATIONS OF FRANCHISEE TO PARTICIPATE IN THE ACTUAL OPERATION OF TH	E
FRANCHISED BUSINESS	33
ITEM 16	33

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