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**JOUGERT FRANCHISING, LLC**

202 Walton Way, Suite 192114

Cedar Park, TX 78613

www.jougertbar.com

855-568-4378

DEPARTMENT OF  
BUSINESS OVERSIGHT  
SAN FRANCISCO

# Jougert<sup>bar</sup>

**CALIFORNIA FRANCHISE DISCLOSURE  
DOCUMENT**

Pending

**FRANCHISE DISCLOSURE DOCUMENT**



JOUGERT FRANCHISING, LLC  
 (A Texas Limited Liability Company)  
 202 Walton Way, Suite 192114  
 Cedar Park, TX 78613  
 855-568-4378  
 franchising@jougert.com  
 www.jougertbar.com

The franchise described is known as “Jougert Bar”™ (“Jougert”) Jougert Bar is a restaurant involved in the business of providing raw, natural, organic and fresh Greek yogurt based dishes and cafe offerings Jougert Franchisees provide farm to table sweet and savory Greek yogurt dishes, specialty Turkish coffees and teas, organic salads and sandwiches with gluten free choices, and other related products in a comfortable cafe setting

The total investment necessary to begin operation of a Jougert Single Unit Franchised Business is \$205,200 to \$337,800 This includes a \$10,000 Preliminary Agreement Fee that must be paid to Us If you should choose to open Multiple Units simultaneously then you will prepay the Initial Fee for your additional units at the following rates \$93,000 for a three pack, \$35,000 for the first unit and then \$28,000 for each additional franchise unit, or \$135,000 for a five pack, paying \$35,000 for the first unit and \$25,000 for each additional franchise unit If you choose to invest in our Food Truck option in addition to your single or multi-unit option, the additional Initial Fee for the Food Truck Option is \$10,000 If you choose to solely invest in the Food Truck option with no stand-alone units, the Food Truck Option will then cost an Initial Fee of \$15,000 that must be paid to Us The total investment necessary to begin operation of a Jougert Area Development Franchise Business is \$579,600 to \$1,562,500 This includes the Initial Fee for the first unit and the 50% payment of all additional Initial Fees that must be paid to Us at the time you sign the initial Franchise Agreement

| Type of Offering          | Franchise Fee        | Estimated Initial Investment |
|---------------------------|----------------------|------------------------------|
| Single Unit               | \$35,000             | \$205,200 - \$337,800        |
| Single Unit w/ Food Truck | \$45,000             | \$232,700 - \$382,800        |
| Multi-Unit (3 or 5 pack)  | \$93,000 - \$135,000 | \$579,600 - \$1,562,500      |
| Food Truck                | \$10,000 - \$15,000  | \$51,700 - \$106,300         |

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Robert Tabz at 202 Walton Way, Suite 192114, Cedar Park, TX 78613, or email at franchising@jougert.com or telephone him at (855) 568-4378

The terms of your contract will govern your franchise relationship Do not rely on the Disclosure Document alone to understand your contract Read your entire contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information

There may also be laws on franchising in your state Ask your state agencies about them

**Issuance Date December 16, 2016**

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