

Just Falafel Franchising U.S., LLC

RECEIVED LOS ANGELES OFFICE

(JUL 12 2013)

FRANCHISOR'S COSTS AND SOURCE OF FUNDS

1. **Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering:**

Category	Costs
Real Estate	<u>\$250</u>
Improvements	<u>\$350</u>
Equipment	<u>\$250</u>
Inventory	<u>\$750</u>
Training	<u>\$ 6,500</u>
Other (describe)	
Production Costs	<u>\$ 500</u>
Travel Expenses	<u>\$ 7,000</u>
Total	<u>\$15,600</u>

2. **State separately the sources of all required funds:**

These costs are covered by general operating revenues which include income from initial franchise fees and royalties

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**CITRIN COOPERMAN**

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CONSENT OF INDEPENDENT AUDITORS

To the Member
Just Falafel Franchising U S , LLC

CITRIN COOPERMAN & COMPANY, LLP consents to the inclusion in the Franchise Disclosure Document to be issued by Just Falafel Franchising U S , LLC ("Franchisor") on July 3, 2013, of our report dated July 1, 2013, on our audit of the balance sheet of Franchisor as of June 19, 2013

Citrin Cooperman + Company, LLP
CITRIN COOPERMAN & COMPANY, LLP
CERTIFIED PUBLIC ACCOUNTANTS

New York, New York
July 1, 2013

CITRIN COOPERMAN & COMPANY, LLP
529 FIFTH AVENUE NEW YORK NY 10017 | TEL 212 697 1000 | FAX 212 697 1004

AN INDEPENDENT FIRM ASSOCIATED WITH MOORE STEPHENS

[JUL 12 2013]

FRANCHISE SELLER DISCLOSURE FORM
1. List who will solicit, offer or sell franchises for the Franchisor in this state:

- A. Name:** Khaled Mersi
- B. Business address and telephone number:** Just Falafel Franchising U.S , LLC
Office 1906, Marina Plaza, Dubai Marina, PO Box 127866, Dubai, United Arab Emirates
+971-4-3792555
- C. Present employer:** Just Falafel International Limited
- D. Present title:** Just Falafel Franchising U S , LLC- President and Chief Exec Officer
Just Falafel International Limited - Chief Business Officer & Corporate Governance Officer
- E. Employment during the past five years. For each employment, state the name of the employer, position held, and beginning and ending dates:**
- | | | |
|------------------------------------|--|-------------------|
| Just Falafel Franchising U S , LLC | President & CEO | 05/2013 – Present |
| Just Falafel International Limited | Chief Business Officer
& Corporate Governance Officer | 01/2012 - Present |
| National Bank of Kuwait | Head of Branches, Products
and Marketing | 05/2011 – 12/2011 |
| HSBC Bank Middle East | Head of Sales and
Propositions | 02/2008 – 04/2011 |

2. State whether the person identified in 1 above:

- A. Has an administrative, criminal or material civil action pending against that person alleging a violation of franchise, antitrust or securities law, or alleging fraud, unfair or deceptive practices, or any comparable allegations?**

 YES _____ NO X _____

If you answered “yes”, please provide:

1. Names of the parties:
2. Forum, nature and current status of the pending action:
3. Case or proceeding identification number:

- B. Had during the 10-year period immediately before the disclosure document’s issuance date been convicted of or pleaded nolo contendere to a felony charge; or been held liable in a civil action involving an alleged violation of a franchise, antitrust or securities law, or allegations of fraud, unfair or deceptive practices, or comparable allegations?**

 YES _____ NO X _____

If you answered “yes”, please provide:

1. Names of the parties:
2. The forum:
3. Case or proceeding identification number:

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