

FRANCHISE DISCLOSURE DOCUMENT





K-9 Franchising, LLC
a New Jersey limited liability
company
43 South Avenue
Fanwood, New Jersey 07023
(908) 889-PETS
www.k9resorts.com
info@k9resorts.com

As a franchisee, you will operate a K9 Resorts franchise offering dog daycare and boarding services in a luxury pet care facility.

The total investment necessary to begin the operation of a K9 Resorts Luxury Pet Hotel ranges from \$1,247,948 - \$1,789,360. This includes \$69,000 that must be paid to the franchisor or its affiliate. The total investment necessary to begin the operation of a K9 Resorts Boutique Pet Hotel ranges from \$968,748 - \$1,389,810. This includes \$69,000 that must be paid to the franchisor or its affiliate.

We may also offer to certain qualified people the right to develop multiple K9 Resorts franchises under a Multi-Unit Operator Agreement. The total investment for the first location under a Multi-Unit Operator Agreement for the development of two K9 Resorts Luxury Pet Hotels is between \$1,287,948 - \$1,829,360. This includes \$109,000 that must be paid to the franchisor and/or its affiliate. The total investment for the first location under a Multi-Unit Operator Agreement for the development of two K9 Resorts Boutique Pet Hotels is between \$1,008,748 - \$1,429,810. This includes \$109,000 that must be paid to the franchisor and/or its affiliate.

The total investment for the first location under a Multi-Unit Operator Agreement for the development of three K9 Resorts Luxury Pet Hotels is between \$1,327,948 - \$1,869,360. This includes \$149,000 that must be paid to the franchisor and/or its affiliate. The total investment for the first location under a Multi-Unit Operator Agreement for the development of three K9 Resorts Boutique Pet Hotels is between \$1,048,748 - \$1,469,810. This includes \$149,000 that must be paid to the franchisor and/or its affiliate.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jason D. Parker at 43 South Avenue, Fanwood, New Jersey 07023 or at (908) 889-PETS.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C., 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other



sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 20, 2020



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information.

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits D and E.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit F includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchise outlets.
Will my business be the only K-9 Resorts business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a K-9 Resorts franchisee?	Item 20 or Exhibits D and E list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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