

FRANCHISE DISCLOSURE DOCUMENT

DEPARTMENT OF CORPORATIONS RECEIVED LOS ANGELES OFFICE

Keylingo Franco, LLC a Georgia limited liability company 3455 Peachtree Road, N.E. Suite 500 Atlanta, GA 30326 404-685-9600 info@keylingo.com www.keylingo.com www.discoverkeylingo.com/vb



TRANSLATIONS

Keylingo Franco, LLC is offering franchises to establish and operate a translation and interpretation services business using the Keylingo Translation System and the Licensed Marks. The total investment necessary to begin operation of a franchised Keylingo Business is \$56,000 to \$76,000. This includes \$40,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact M. Stuart Sutherland of Keylingo Franco, LLC at 3455 Peachtree Road, N.E., Suite 500, Atlanta, GA 30326 and 404-875-5797.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issued: as of March 21, 2012

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Keylingo Franco – FDD (rev. Mar. 21, 2012 a Reg Gen'l)



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in <u>Exhibit J</u> for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO MEDIATE WITH US ALL DISPUTES FOR WHICH WE DO NOT SEEK INJUNCTIVE OR EQUITABLE RELIEF AT A LOCATION ON WHICH WE AGREE OR, ABSENT AGREEMENT, IN ATLANTA, GEORGIA. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US THAT WE DO NOT RESOLVE IN MEDIATION THROUGH LITIGATION IN ATLANTA, GEORGIA. OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE A DISPUTE OR TO DEFEND A LAW SUIT IN GEORGIA THAN IN YOUR HOME STATE.

THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

WE WERE FORMED ON MARCH 21, 2010 AND HAVE A BRIEF OPERATING HISTORY. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPOTUNITY.

THE FRANCHISOR (1) IS A DEVELOPMENT STAGE COMPANY WITH LIMITED OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING TO MAKE THIS INVESTMENT, AND (2) HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND THE FRANCHISOR'S PRE-OPENING OBLIGATIONS TO EACH FRACHHISEE AND PAY OPERATING EXPENSES.

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS OR REFERRAL SOURCES to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or for referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California	March 25, 2011 (3-16-11 version of FDD)
Hawaii	
Illinois	June 20, 2011 (3-31-11 f Reg Gen'l version of FDD)
Indiana	May 2, 2011 (3-31-11 b version of FDD)
Maryland	January 10, 2012 (3-31-11 i Reg MD version of FDD)
Michigan	March 22, 2011
Minnesota	June 3, 2011 (3-31-11 d version of FDD)
New York	April 18, 2011 (3-30-11 version of FDD)
North Dakota	
Rhode Island	
South Dakota	
Virginia	September 21, 2011 (3-31-11 g Reg VA version of FDD)
Washington	September 15, 2011 (3-31-11 g Reg WA version of FDD)
Wisconsin	April 6, 2011

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