

FRANCHISE DISCLOSURE DOCUMENT



KIDZART LLC
A Nevada Limited Liability Company
P.O. Box 1194525
525 Eaton Rapids, MI 48827-0525 Jackson, MI 49204
1-517-784-5000
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We offer franchises for the operation of businesses that provide art instruction and products to children and adults under the mark KidzArt® and Art Innovators®.

We offer two sizes of territory for each franchise option.

A KidzArt, Club Scientific or Co-Branded Teach Franchise is a small territory with demographics of 15,000 qualified households (*qhh). A Teach territory is usually large enough for a franchise owner to operate by themselves or with 1-2 part time staff depending on their development of their business.

A Teach Plus Franchise is 30,000 *qhh. Twice the size of the Teach franchise territory. This size territory is usually purchased by those wanting to build a larger business and who plan to hire others to teach.

* A qualifying household (*qhh) is a home with income over \$75,000.

The total investment necessary to begin operation of a KidzArt Teach franchised business is \$22,773 to \$39,207. This includes \$20,100 to \$27,300 that must be paid to the franchisor or its affiliate. If you qualify for a deferral of \$5,000 then your amount paid to the franchisor or its affiliate is \$15,100 to \$23,300.

We also offer franchises for the operation of businesses that provide educational and technology enrichment science programs for children ages 4 to 14 through a uniform system that includes quality products and proprietary curricula and business format under the mark Club Scientific®. This mark is owned by KidzArt, LLC.

The total investment necessary to begin operation of a Club Scientific Teach franchised business is \$28,123 to \$54,607. This includes \$20,100. to \$28,300. that must be paid to the franchisor or its affiliate. If you qualify for a deferral of \$5,000 then your amount paid to the franchisor or its affiliate is \$15,100 to \$23,300.

We also offer franchisees the option to purchase both a KidzArt Teach franchised business and Club Scientific Teach franchised business for a reduced initial fee. The total investment necessary to begin operation of a Co-Branded KidzArt and Club Scientific franchised business is \$42,928 to \$75,697. This includes \$34,400 to \$48,770. that must be paid to the franchisor or its affiliate. If you qualify for a deferral of \$5,000 then your amount paid to the franchisor or its affiliate is \$29,400 to \$43,770.



We may also allow you to expand your KidzArt or Club Scientific Territory beyond the standard 15,000 qualified households by paying us \$0.40 per additional qualified household. If you purchase a Co-Branded Franchise, you may expand your territory by paying us \$0.80 per additional qualified household.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact support at KidzArt LLC, P.O. Box_525 Eaton Rapids, MI 488271194, Jackson, MI 49204, telephone 1-517-784-5000.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit B.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit D includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only KidzArt business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a KidzArt franchisee?	Item 20 or Exhibit B lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

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