

## FRANCHISE DISCLOSURE DOCUMENT

Koko FitClub, LLC  
A Limited Liability Company  
300 LedgeWood Place  
Rockland, Massachusetts 02370  
877-KOKO-FIT (877-565-6348)  
www.KokoFitClub.com  
FranchiseInfo@KokoFitClub.com



Koko FitClub, LLC, offers a franchise to establish and operate a Koko FitClub, a digital gym, which features and offers for sale to the public membership to a specialty health and fitness club with patented fitness equipment, personalized technology, a medical grade body composition measurement system and software programs, which develop individually customized exercise and nutrition plans for Koko FitClub members, guides them through their daily workouts and provides them with website tracking of their exercise activity, along with various merchandising relating to health and fitness.

The total investment necessary to begin operation of a Koko FitClub is approximately \$342,616 or, if you finance or lease certain equipment and furnishings, approximately \$203,439. This includes approximately \$148,685 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION, ARBITRATION, OR LITIGATION IN MASSACHUSETTS. OUT-OF-STATE MEDIATION, ARBITRATION, OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE, ARBITRATE, OR LITIGATE WITH US IN MASSACHUSETTS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT MASSACHUSETTS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date: (See attached list of state effective dates.)

### State Effective Dates

STATE	EFFECTIVE DATE
California	September 17, 2014
Connecticut	September 5, 2008 (Exemption)
Florida	September 26, 2014 (Exemption)
Hawaii	Not Registered
Illinois	
Indiana	August 22, 2014
Kentucky	September 16, 2008 (Exemption)
Maryland	
Michigan	
Minnesota	
Nebraska	September 9, 2008 (Exemption)
New York	(See Separate Version)
North Dakota	Not Registered
Rhode Island	August 25, 2014
South Dakota	October 3, 2014
Texas	August 27, 2008 (Exemption)
Utah	September 9, 2012 (Exemption)
Virginia	Not Registered
Washington	(See Separate Version)
Wisconsin	Not Registered

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