



Franchise Disclosure Document (FDD)

Kwiksilver Systems, LLC
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The franchisee will straighten, repair, polish, recondition, replace and sell wheels. The initial franchise fee is \$15,000 for a combination fixed-location/mobile business. There are two equipment/training packages available at \$13,000 and \$18,500. The only difference is the upgraded wheel straightener in the \$18,500 package. The equipment/training packages include 2 weeks of training, our patented wheel straightening/repair equipment, hand tools, air tools, marketing supplies and materials, and a generous amount of reconditioning supplies, including paints, clearcoat, abrasives, cleaners, etc. The entire list can be found in your Franchise Agreement.

The total investment necessary to begin operation of a Kwiksilver franchise is \$48,000-\$70,000. This includes the \$15,000 franchise fee.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on

franchising in your state. Ask your state agencies about them.

Effective Date: March 1, 2012

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Item 1

THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

In order to simplify the language of the Franchise Disclosure Document “Kwicksilver” means Kwicksilver Systems, LLC, the franchisor. “You” refers to the person buying the franchise. Kwicksilver is a California limited liability company. Kwicksilver filed its articles of organization on March 29, 2003. Kwicksilver does business as Kwicksilver and/or Kwicksilver Wheel Repair Pros.

Kwicksilver’s agent for service of process is John Edwards.

Kwicksilver franchises the right to repair and recondition automobile wheels using its patented machinery and proprietary systems. Kwicksilver shops also offer custom wheel painting, wheel polishing and chrome exchanges as well as the sale of tires and wheels. Kwicksilver shops

will have both wholesale and retail customers. Every person who owns a car and every business that uses, works on, services and/or sells cars is a potential Kwicksilver customer.

The franchise being offered is a mobile and/or fixed-location business. The wheel repair and reconditioning market is an emerging market that is highly fragmented. There are a few large warehouse competitors in which, generally, a damaged wheel is shipped to the facility, repaired over the next day or so and shipped back to the shop or customer of origin. This is often time consuming and inconvenient for the customer. Also, there are a number of small wheel shops that operate very locally. These small wheel shops are not well organized, often rely on very primitive methods to straighten and recondition wheels, and conduct very little marketing and promotion.

Kwicksilver shops are located in primarily urban areas with approximately 1000-2000 square feet of industrial space. Kwicksilver has mobile trailers and box trucks that are highly customized and are the most advanced in the industry.

Item 2 BUSINESS EXPERIENCE

President: Jeffrey Smith

From 1994 to 2001 Mr. Smith was managing partner at SMITH & BROWN, LLP, a San Diego, California based law firm specializing in the area of intellectual property, including copyrights, trademarks, patents and trade secrets. Mr. Smith is a cofounder of Wheelsaver Systems, LLC and Kwicksilver Systems, LLC and has held the position of President since 2002.

Director of Marketing & Business Development: Adrienne Brown

From 1994 to 2001 Ms. Brown was a partner at SMITH & BROWN, LLP and specialized in business litigation. Ms. Brown is the cofounder of Wheelsaver Systems, LLC and Kwicksilver Systems, LLC and is currently the Director of Marketing & Business Development. Ms. Brown has been with Kwicksilver since 2003.

Item 3 LITIGATION

There is no litigation to be disclosed in this offering disclosure.

Item 4 BANKRUPTCY

No person previously identified in Items 1 or 2 of this offering circular has been involved as a debtor in proceedings under the U.S. Bankruptcy Code required to be disclosed in this Item.

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