

FRANCHISE DISCLOSURE DOCUMENT



LaVida Massage Franchise Development, Inc.
A Michigan Corporation
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The Franchise offered is for the operation of a therapeutic massage center under the name "LaVida Massage™" offering therapeutic massage services to the general public in a clean and relaxing environment.

The total investment necessary to begin operation of a single LaVida Massage Center franchise ranges from \$160,250 to \$290,000. This includes \$39,000 that must be paid to the franchisor or affiliate for a single unit or \$83,000 for a three unit option.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and **all** accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you to understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date Issued: April 1, 2012

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise.

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION or MEDIATION ONLY IN MICHIGAN. OUT-OF-STATE ARBITRATION or MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE or mediate WITH US IN MICHIGAN THAN IN YOUR OWN STATE.**
2. **THE FRANCHISE AGREEMENT STATES THAT MICHIGAN LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: April 1, 2012

LAVIDA MASSAGE FRANCHISE DEVELOPMENT, INC.

TABLE OF CONTENTS

	<u>Page</u>
ITEM 1 THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES.....	1
ITEM 2 BUSINESS EXPERIENCE	2
ITEM 3 LITIGATION	3
ITEM 4 BANKRUPTCY.....	3
ITEM 5 INITIAL FEE	3
ITEM 6 OTHER FEES	4
ITEM 7 ESTIMATED INITIAL INVESTMENT	7
ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES	9
ITEM 9 FRANCHISEE'S OBLIGATIONS	11
ITEM 10 FINANCING.....	12
ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING.....	12
ITEM 12 TERRITORY	19
ITEM 13 TRADEMARKS	21
ITEM 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION	22
ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	22
ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL.....	23
ITEM 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION	23
ITEM 18 PUBLIC FIGURES.....	28
ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS.....	29
ITEM 20 OUTLETS AND FRANCHISEE INFORMATION.....	29
ITEM 21 FINANCIAL STATEMENTS	41
ITEM 22 CONTRACTS	41
ITEM 23 RECEIPTS	41

EXHIBITS:

- A. LIST OF STATE AGENCIES/AGENTS FOR SERVICE OF PROCESS
- B. TABLES OF CONTENTS OF MANUALS
- C. FINANCIAL STATEMENT
- D. STATE SPECIFIC ADDENDUM TO DISCLOSURE DOCUMENT
- E. FRANCHISE AGREEMENT AND OTHER AGREEMENTS
- F. LIST OF CURRENT FRANCHISEES
- G. LIST OF FORMER FRANCHISEES
- H. RECEIPT

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