

SEP 24 2018

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Securities Regulation Division**FRANCHISE DISCLOSURE DOCUMENT
LEMONSHARK FRANCHISING, LLC**
A California limited liability company439 North Bedford Drive
Beverly Hills, California 90210
Telephone: 310-556-5646Email: tmiller@lemonsharkpoke.com
URL: www.lemonsharkpoke.com

LemonShark Franchising, LLC, a California limited liability company, offers franchises for the operation of LemonShark Restaurants (“LemonShark Restaurants”) that offer freshly prepared mainland sustainably sourced Hawaiian style ahi tuna and salmon known as “poke”, with proprietary sauces and marinades, toppings and rice, salads, other food products, side dishes and non-alcoholic beverages for on-premises and off-premises consumption. We offer the rights for 2 different franchises in this Disclosure Document:

Single Restaurant Program. Under the Single Restaurant Program, you will sign a Franchise Agreement to operate one LemonShark Restaurant, which may either be a turnkey in-line LemonShark Restaurant (a “Turnkey LemonShark Restaurant”) that will be constructed, equipped and furnished for you under construction management services provided by our affiliate, LemonShark, LLC, or a Food Court/Kiosk LemonShark Restaurant. The total investment necessary to begin operations of one Turnkey LemonShark Restaurant ranges from approximately \$343,950 to \$613,700. This includes \$80,000 that must be paid to us or our affiliate. The total investment necessary to begin operations of one Food Court/Kiosk LemonShark Restaurant ranges from approximately \$224,950 to \$402,700. This includes \$55,000 that must be paid to us or our affiliate.

Area Development Program. Under the Area Development Program, we will assign you a defined area within which you must develop and operate 3 or more LemonShark Restaurants. As an example, the total investment necessary to begin operations under an Area Development Agreement to develop 2 Turnkey LemonShark Restaurants and one Food Court/Kiosk LemonShark Restaurant, in that order, ranges from approximately \$863,350 to \$1,582,600. This includes \$107,500 that must be paid to us or our affiliate to begin operations of your first Turnkey LemonShark Restaurant.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Richard Gottlieb, LemonShark Franchising, LLC, 439 North Bedford Drive, Beverly Hills, California 90210, Telephone: 310-556-5646.

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise”, which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

1. Name of the Franchise
2. Description of the Franchise
3. Franchise Fee
4. Royalty Fee
5. Estimated Start-Up Costs
6. Estimated Ongoing Costs
7. Estimated Revenue
8. Estimated Profit
9. Franchisor's Experience
10. Franchisor's Track Record
11. Franchisor's Support
12. Franchisor's Reputation
13. Franchisor's Financials
14. Franchisor's Legal
15. Franchisor's Marketing
16. Franchisor's Operations
17. Franchisor's Human Resources
18. Franchisor's Technology
19. Franchisor's Risk Management
20. Franchisor's Compliance

There may also be laws on franchising in your state. Ask your state agencies about them.

**THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS APRIL 12, 2018,
AS AMENDED JUNE 26, 2018, AUGUST 1, 2018 AND SEPTEMBER 17, 2018.**

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/lemonshark-poke>