

## FRANCHISE DISCLOSURE DOCUMENT



## LICE LIFTERS FRANCHISING LLC

(A Pennsylvania Limited Liability Company)
514 Monticello Lane, Plymouth Meeting, Pennsylvania 19462
(484) 532-7677
www.LiceLifters.com

The franchise being offered is to establish and operate a Lice Lifters lice treatment center. Lice Lifters franchises are lice removal treatment centers that offer lice detection and removal services, including use of LouseBuster<sup>TM</sup> technology, and offer for sale products under the trade name "The Nit Nanny<sup>TM</sup>," which assist with, or otherwise relate to, the removal and treatment of lice, and other products and services that the franchisor designates, all under the trade name "Lice Lifters®."

The total investment necessary to begin operation of a Lice Lifters treatment center is \$63,958 to \$75,108. This includes an initial franchise fee of \$35,000 and \$6,508 in sublease fees and inventory purchases (for a total of \$41,508) that must be paid to us or our affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at <a href="https://www.ftc.gov">www.ftc.gov</a> for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 22, 2013 (See State Cover Page for state effective dates)



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A of the disclosure document for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION OR ARBITRATION ONLY IN PENNSYLVANIA. OUT-OF-STATE MEDIATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE OR ARBITRATE WITH US IN PENNSYLVANIA THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT PENNSYLVANIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE LOUSEBUSTER<sup>TM</sup> DEVICE IS AN ESSENTIAL ELEMENT OF THE FRANCHISE OFFERED AND IS OWNED BY AN UNRELATED THIRD PARTY, LARADA SCIENCES, INC. WE LICENSE YOU THE RIGHT TO USE THIS DEVICE UNDER A MASTER LEASE AGREEMENT BETWEEN US AND LARADA SCIENCES, INC. THE TERMINATION OR EXPIRATION OF THE MASTER LEASE AGREEMENT COULD AFFECT YOUR CONTINUED RIGHT TO USE THE LOUSEBUSTER<sup>TM</sup> DEVICE UNDER YOUR FRANCHISE AGREEMENT.
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

State Effective Dates:

| State    | Effective Date |
|----------|----------------|
| Maryland |                |



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