

FRANCHISE DISCLOSURE DOCUMENT



LifeLine Franchising Group, Inc.
Georgia corporation
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LifeLine Franchising Group, Inc. offers franchises for a smartphone and tablet repair store under the mark LifeLine Smartphone & Tablet Repair® and other related marks. The total investment necessary to begin operation of a LifeLine franchised business ranges from \$64,600 to \$132,800. This includes \$25,000 that must be paid to franchisor or its affiliate(s). If you sign a Development Agreement to develop multiple stores in a specified area, you must pay us a development fee equal to the initial franchise fee for the first store (\$25,000), plus 50% of the initial franchise fee for each additional store that you are to establish under the Development Agreement (\$12,500).

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Matt McGee at 2987 N. Druid Hills Road, Suite 107, Atlanta, Georgia 30329, telephone (404) 343-2293.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. Call your state franchise administrator listed in **Exhibit A** for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE AGREEMENTS GENERALLY REQUIRE YOU TO RESOLVE ALL DISPUTES WITH US BY ARBITRATION IN ATLANTA, GEORGIA. ANY LITIGATION MUST TAKE PLACE IN FEDERAL OR STATE COURTS LOCATED IN GEORGIA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN GEORGIA THAN IN YOUR HOME STATE.
2. THE AGREEMENTS GENERALLY STATE THAT GEORGIA LAW GOVERNS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. WE MAY REQUIRE A GUARANTY FROM YOUR SPOUSE. THIS REQUIREMENT MAY PLACE THIS INDIVIDUAL'S PERSONAL ASSETS AT RISK.
4. IF WE TERMINATE THE FRANCHISE AGREEMENT BASED ON YOUR DEFAULT OR IF YOU TERMINATE THE FRANCHISE AGREEMENT IN VIOLATION OF ITS TERMS, YOU MAY BE REQUIRED TO PAY US LIQUIDATED DAMAGES THAT IS THE AVERAGE OF YOUR MONTHLY ROYALTY FEES AND ADVERTISING FUND CONTRIBUTIONS DUE FOR THE LAST 12 MONTHS (OR SUCH SHORTER PERIOD OF TIME THAT THE STORE HAS BEEN OPEN) BEFORE THE NOTICE OF TERMINATION, MULTIPLIED BY THE LESSER OF 36 MONTHS OR THE NUMBER OF MONTHS REMAINING IN THE TERM, DISCOUNTED TO PRESENT VALUE.
5. THE TERRITORY UNDER THE FRANCHISE AGREEMENT IS NOT EXCLUSIVE. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM FRANCHISOR OWNED OUTLETS OR FROM OTHER CHANNELS OF DISTRIBUTION OR COMPETITIVE BRANDS THAT WE CONTROL.
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a

fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See next page for state effective dates

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