

APR 09 2018

 Department of  
 Business Oversight

**FRANCHISE DISCLOSURE DOCUMENT**


Lil' Kickers Inc  
 a Washington corporation  
 9040 Willows Road NE, Suite 102  
 Redmond, Washington 98052  
 (425) 885-4881  
 sales@lilkickers.com  
 www.lilkickers.com

Lil' Kickers Inc ("we" or "us") is offering franchises to operate a children's soccer program under the service mark "Lil' Kickers" that includes soccer classes, clinics, camps, parties, and other events for children varying in age from 1 through 9. Franchisees will participate in the advertising, marketing, and information systems, and quality standards designed and implemented by us.

The total investment necessary to begin operation of a traditional Lil' Kickers franchise ranges from approximately \$15,500 to \$40,232. This includes approximately \$11,500 that must be paid to us or an affiliate. The total investment necessary to begin operation of a micro-Lil' Kickers franchise ranges from approximately \$10,000 to \$31,232. This includes approximately \$6,500 that must be paid to us or an affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Don Crowe at 9040 Willows Road NE, Suite 102, Redmond, WA 98052 and (425) 885-4881.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all parts of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

**Date of Issuance: April 2, 2018**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW**

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN KING COUNTY, WASHINGTON. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN WASHINGTON THAN IN YOUR OWN STATE.
- 2 THE FRANCHISE AGREEMENT STATES THAT WASHINGTON LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3 WE MAY REQUIRE YOUR SPOUSE (OR, IF YOU ARE AN ENTITY, THE SPOUSE OF ANY OWNER WITH A 25% OR MORE INTEREST IN THE ENTITY) TO SIGN A GUARANTY AND ASSUMPTION OF FRANCHISEE'S OBLIGATIONS, CAUSING YOUR SPOUSE (OR THE OWNERS' SPOUSE) TO BECOME INDIVIDUALLY LIABLE FOR ALL OBLIGATIONS OF THE FRANCHISE AND BOUND BY THE RESTRICTIVE COVENANTS, CONFIDENTIALITY PROVISIONS, AND INDEMNIFICATION PROVISIONS OF THE FRANCHISE AGREEMENT, EVEN IF YOUR SPOUSE IS NOT INVOLVED IN THE OPERATION OF THE FRANCHISE BUSINESS. THIS REQUIREMENT PLACES THE PERSONAL ASSETS OF OWNERS AND SPOUSES AT RISK.
- 4 YOU MUST MAKE MINIMUM ROYALTY, ADVERTISING, OR TECHNOLOGY PAYMENTS, REGARDLESS OF YOUR SALES LEVELS. YOUR INABILITY TO MAKE THE PAYMENTS MAY RESULT IN TERMINATION OF YOUR FRANCHISE AND LOSS OF YOUR INVESTMENT.
- 5 THERE MAY BE OTHER RISK FACTORS CONCERNING THIS FRANCHISE.

We do not currently use the services of any franchise brokers or referral sources to assist us in selling our franchise.

**STATE EFFECTIVE DATES**

The following states require that the franchise disclosure document be registered with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin

The following states require that the franchise disclosure document be on file with the state, or be exempt from filing Connecticut, Florida, Kentucky, Maine, Nebraska, North Carolina, South Carolina, Texas, and Utah

This franchise disclosure document is registered, on file, or exempt from registration or filing in the following states having franchise registration and disclosure laws, with the following effective dates

California	<u>                    </u> Pending
Illinois	<u>                    </u> Pending
Indiana	<u>                    </u> Pending
Maryland	<u>                    </u> Pending
Michigan	<u>                    </u> Pending
Minnesota	<u>                    </u> Pending
New York	<u>                    </u> Pending
Virginia	<u>                    </u> Pending
Washington	<u>                    </u> Pending
Wisconsin	<u>                    </u> Pending

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