

AUG 18 2015

FRANCHISE DISCLOSURE DOCUMENT

Department of Business Oversight



LINK USA, LLC a California LLC 3711 Long Beach Blvd, Ste 900 Long Beach, CA 90807 (310) 539-8300 FAX (310) 856-0240 www linkbusiness com

The franchises described in this disclosure document are for the development and operation of a LINK™ Franchised Business that will provide business brokerage services using the mark the LINK System and its various services and benefits. The total investment necessary to begin operation of each Franchised Business is \$53,200 to \$148,500. This includes \$30,000 to \$45,000 that must be paid to the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make and payment to the franchisor or an affiliate in connection with the proposed franchise sale Note, however, that no government agency has verified the information contained in this document

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact Ron Hottes at the above address and telephone number

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance Date August 17, 2015



ITEM 2 BUSINESS EXPERIENCE

The LINK Business experience of Our officers, directors and key management for the last five years is as follows

COO, Manager and Founder Ronald Hottes

Ron Hottes, one of Our two Founders, has been our COO and a Manager since We were formed in April 2014 He has been President of Business Team LA in Torrance, CA since September 2006

CEO, Manager and Founder Aaron Toresen

Aaron Toresen, one of Our two Founders, has been our CEO and a Manager since We were formed in April 2014 He also founded Link NZ and has been Managing Director of Link NZ since July 2004

Vice President of Sales and Franchise Support Manager Monica Khout

Monica Khout has been our Vice President of Sales and Franchise Support Manager since February 2015 From June 2013 to February 2015, she was with First Option Lending International as Sales Support Representative in Gardena, California From November 2012 to June 2013, Ms Khout was an Account Executive with US Telepacific Communications in Torrance, California From October 2011 to November 2011, she was a Sales Supervisor with American Income Life Insurance Company in Long Beach, California and an Account Executive with Media Nation from January 2007 to October 2011 in Tustin, California

ITEM 3 LITIGATION

No litigation is required to be disclosed in this ITEM

ITEM 4 BANKRUPTCY

No bankruptcy information is required to be disclosed in this ITEM

ITEM 5 INITIAL FEES

Initial Franchise Fee

The initial franchise fee for each new franchise Business is \$45,000

If We approve Your Franchise Application, You and We will sign a Preliminary Agreement (**Exhibit A**) and You will pay Us \$10,000 as a deposit, which will be applied to the initial franchise fee



ITEM 1 THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

Names and Addresses

To simplify the language in this disclosure document, the words "We", "Us" or "Our" mean the franchisor LINK USA, LLC "You" or "Your" includes any legal entity which buys the franchise and includes its owners. Terms set forth in bold face are done so for ease of reference only

We are a California limited liability company formed on April 8, 2014 to franchise, develop and administer a network of business brokerages using the mark LINK™ ("LINK Businesses") We do not do business under any other name Our principal business address is 3711 Long Beach Blvd, Ste 900, Long Beach, CA 90807 We have offered franchises for LINK Businesses since August 1, 2014

The Franchises Being Offered

We offer and sell the LINK franchises described in this Franchise Disclosure Document and have not conducted any other type of business. We have never offered franchises in any other lines of business. Our agents for service of process are listed on **Exhibit D**

We do not currently operate a LINK Business Link Business Franchising Limited, a company incorporated under the Companies Act 1993 of New Zealand, Auckland, NZ ("LINK NZ"), has granted Us the exclusive right to operate and franchise others to operate the LINK Business System within the United States of America

As of December 31, 2014, We had 4 franchised Link Businesses open and operating

Our Predecessor

LINK NZ has operated a LINK business brokerage and sales business in Auckland, New Zealand, since 1996 LINK NZ has offered LINK franchises since 2007 It has not offered franchises in any other line of business. As of December 31, 2014, there were 7 operating LINK franchises in New Zealand, 7 in Australia and 15 in South Africa. The address of LINK NZ is Level 1, 401 Great South Road, Ellerslie, Auckland, New Zealand 1061, Tel. +64 9 579 9226. LINK NZ is Our "predecessor." The founder of LINK NZ, Aaron Toresen, is one of Our owners.

Description of the Franchise Business

Each LINK Franchised Business will use the LINK mark and other designated trademarks (the "Marks") and the system (the "System") developed by LINK NZ to

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