

FRANCHISE DISCLOSURE DOCUMENT

LIQUID NUTRITION FRANCHISING CORPORATION ECELYED A Canadian Corporation SAN FRANCISCO

A Canadian Corporation
1282 A Cornwall Road
Oakville, Ontario, Canada L6J 7W5
(905) 815-1112
www.liquidnutrition.com

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The franchise offered is for the establishment and operation of a nutritional food, smoothie and supplement store combining a health food bar offering nutritional smoothies and other nutritional drinks and healthy on the go food items with a health supplement and vitamin retail business.

We offer 2 franchise programs:

A single Liquid Nutrition Store. The total investment necessary to begin operation of a Liquid Nutrition franchise ranges from \$142,833 to \$254,750. This includes \$35,000 that must be paid to the franchisor or affiliate. The initial franchise fee is discounted by 20% for multiple unit developers.

Multiple Liquid Nutrition Stores. The total investment necessary to begin operation of multiple Liquid Nutrition franchises ranges from \$149,833 to \$373,750 (but can be more if you choose to develop more than 10 units). The initial development fee ranges from \$28,000 (to develop 2 franchises) to \$126,000 (to develop 10 franchises) or higher for the development of more than 10 units.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Glenn Young, 1282 A Cornwall Road, Oakville, Ontario, Canada L6J 7W5, (905) 815-1112.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: March 4, 2013

History Results



Lof Lender **Entity History Results** 1-1 of ! Histories Paren 1D Entity Name File No LIQUID NUTRITION FRANCHISING CORPORATION 995-4639 FR Fiscal Last Year Trans Package Select Date Filed Renewal LCS Туре Disp CompAmt Elem Notations Id Date Add Ē. 441089 04-20-2012 04-13-2012 08-27-2012 F-LIQUID SS2 NUTRITION 6 Next Entity **▼**Previous History Next History ◆ Previous Entity Main Menu | LogOff Help Search Result(s) Modify



RECEIVED STATE COVER PAGE SAN FRANCISCO

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN NEW YORK COUNTY, NEW YORK. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEW YORK THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT NEW YORK LAW GOVERNS THE AGREEMENT, AND NEW YORK, LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

The effective date for this Franchise Disclosure Document for your state is listed on the next page.



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