

## FRANCHISE DISCLOSURE DOCUMENT

Live 2 B Healthy Senior Fitness, LLC
A Minnesota Limited Liability Company
6110 Blue Circle Drive, Suite 230
Minnetonka, Minnesota 55343
800-684-0550
cory@live2bhealthy.com
www.SeniorFitnessFranchise.com

DEPARTMENT OF CORPORATIONS RECEIVED LOS ANGELES OFFICE (MAY 10 2013)



www Live2BHealthy com

The Live 2 B Healthy® Senior Fitness system offers fitness and other programs to senior residential community residents and staff, senior citizen centers, and community centers. We award franchises allowing franchisees to offer Live 2 B Healthy® Senior Fitness programs. Your Live 2 B Healthy® Senior Fitness business will offer proprietary fitness training programs specially designed for seniors and staff at senior communities, senior citizen centers, and community centers located in a Protected Region. We also offer area representative agreements to qualified candidates to assist in the development and ongoing management of a number of Live 2 B Healthy® Senior Fitness franchises in a particular area.

The total investment necessary to begin operation of a Live 2 B Healthy® Senior Fitness franchise is from \$36,825 to \$46,315 This includes from \$35,700 to \$37,500 that must be paid to us. The total investment necessary to begin operation of a Live 2 B Healthy® Senior Fitness area representative agreement is from \$130,225 to \$389,550. This includes from \$125,000 to \$375,000 that must be paid to us.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact our franchise administration office at 6110 Blue Circle Drive, Suite 230, Minnetonka, Minnesota 55343, and telephone number 800-684-0550

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www fic gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance Date February 8, 2013



## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in <u>Exhibit A</u> for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AGREEMENT PERMITS YOU TO MEDIATE, ARBITRATE OR LITIGATE WITH US ONLY IN MINNESOTA OUT OF STATE MEDITATION, ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH US IN MINNESOTA THAN IN YOUR HOME STATE
- WE WERE FORMED ON JANUARY 18, 2010 TO CREATE THE LIVE 2 B HEALTHY® SENIOR FITNESS BUSINESS FRANCHISE SYSTEM
- 3 YOU WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$36,835 TO \$389,550 THIS AMOUNT EXCEEDS OUR STOCKHOLDERS EQUITY AS OF DECEMBER 31, 2012, WHICH IS \$(190,042)
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date See the next page for state effective dates



## STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

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California	
Illinois	
Indiana	April 11, 2013
Titulana .	
Manufacilia	
Maryland	
Michigan	April 11, 2013
Minnesota	
New York	
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South Dakota	April 22, 2013
Virginia	
Washington	
Wisconsin	April 11, 2013
W ISCOLISIII	April 11, 2015

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