



FRANCHISE DISCLOSURE DOCUMENT

LOCALS LOVE FRANCHISING, LLC
A South Dakota limited liability company
221 S. Phillips Avenue, Suite 201
Sioux Falls, SD 57104
(605) 759-4802
localsloveus.com
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The franchise offered is for the operation, in a designated geographic area, of a Locals Love Us[®] business (a “Business”), a community-centered marketing program that ranks local businesses according to proprietary online consumer surveys and then sells advertising and promotional services to the highest rated businesses.

The total investment necessary to begin operation of a Locals Love Us business ranges from \$51,410 to \$81,143. This includes a total of \$24,000 that must be paid to us.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. **Note, however that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Nathan Schock at 221 S. Phillips Ave, Suite 201, Sioux Falls, SD 57104, telephone (605) 759-4802.

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 25, 2017

STATE COVER PAGE

Your state may have a franchise law that requires a franchise to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in **Exhibit D** for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE MEDIATED IN SIOUX FALLS, SOUTH DAKOTA. IF MEDIATION IS UNSUCCESSFUL, THE FRANCHISE AGREEMENT ALSO REQUIRES THAT ANY CAUSE OF ACTION, CLAIM, SUIT OR DEMAND BE SUBMITTED TO BINDING ARBITRATION IN SIOUX FALLS, SOUTH DAKOTA. IT MAY COST MORE TO ARBITRATE WITH US IN SIOUX FALLS, SOUTH DAKOTA THAN IN YOUR HOME STATE.

THERE MAY BE OTHER RISKS ASSOCIATED WITH THE FRANCHISE.

Effective Dates: See next page for state effective dates

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates.

State	Effective Date
Illinois	
Indiana	
Wisconsin	

In the states listed below, the effective date of this disclosure document is the issuance date of April 25, 2017.

Alabama	Kansas	North Carolina
Alaska	Louisiana	Ohio
Arizona	Maine	Oklahoma
Arkansas	Massachusetts	Oregon
Colorado	Mississippi	Pennsylvania
Connecticut	Missouri	South Carolina
Delaware	Montana	Tennessee
District of Columbia	Nebraska	Texas
Florida	Nevada	Vermont
Georgia	New Hampshire	West Virginia
Idaho	New Jersey	Wyoming
Iowa	New Mexico	

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