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FRANCHISE DISCLOSURE DOCUMENT 12 SEP 20 P2:48

WOMEN'S FITNESS FRANCHISING LLC
a New York limited liability company
4 East 80th Street
New York, New York 10075
Telephone: (212) 734-0500
Website: www.lucilleroberts.com

Lucille Roberts® FITNESS FOR WOMEN

This franchise is for the operation of a membership-based women's fitness club providing weight loss programs, personalized exercise routines, exercise machines and popular classes that include aerobics, yoga and dance and also offering high quality nutritional products in a warm and friendly environment. We offer a start-up franchise and a conversion franchise.

The total investment necessary to begin operation of a start-up Lucille Roberts franchised business is \$271,850 to \$422,400. This includes \$35,000 that must be paid to the franchisor and/or its affiliate, as appropriate. The total investment necessary to begin operation of a conversion Lucille Roberts franchised business is \$67,250 to \$116,100. This includes \$15,000 that must be paid to the franchisor and/or its affiliate, as appropriate.

We may offer to enter into multi-unit operator agreements to establish and operate a minimum of three Clubs at specific locations under individual franchise agreements. The multi-unit operator fee will be equal to the total of 100% of the initial franchise fee for the first Club plus 50% of the reduced initial franchise fee of \$20,000 for the second Club; and 50% of the reduced initial franchise fee of \$15,000 for any additional Club after the second. The total investment necessary to begin operation for a minimum of three Clubs of a start-up Lucille Roberts franchised business is \$815,550 to \$1,222,200. This includes \$60,000 that must be paid to the franchisor and/or its affiliate, as appropriate.

We also offer to qualified individuals and entities the opportunity to become our Development Agent within a specific geographical area. A Development Agent will act as our agent in a specific territory, solicit new franchisees, assist existing franchisees, and conduct inspections of Clubs in the Development Agent Territory, among other things. A Development Agent must pay us an initial fee of between \$50,000 and \$1,000,000. A Development Agent may be required to own and operate a Lucille Roberts Club in the Development Agent Territory, in our discretion. We will pay a Development Agent a portion of the initial franchise fees, royalty fees and transfer fees collected. The total investment necessary to begin operation as a Development Agent is \$326,850 to \$1,412,400, if the Development Agent will own and operate a Lucille Roberts Club. This includes between \$50,000 to \$1,000,000 that must be paid to the franchisor and/or its affiliate, as appropriate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

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You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Kevin Roberts at 4 East 80th Street, New York, New York 10075 and (212) 734-0500.

You may have elected to receive an electronic version of your disclosure document. If so, you may wish to print or download the disclosure document for future reference. You have the right to receive a paper copy of the disclosure document until the time of sale. To obtain a paper copy, contact Kevin Roberts at 4 East 80th Street, New York, New York 10075 and (212) 734-0500.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT, MULTI-UNIT OPERATOR AGREEMENT AND DEVELOPMENT AGENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN NEW YORK. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEW YORK THAN IN YOUR OWN STATE.**
2. **THE FRANCHISE AGREEMENT, MULTI-UNIT OPERATOR AGREEMENT AND DEVELOPMENT AGENT AGREEMENT STATE THAT NEW YORK LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/lucille-roberts>