

## FRANCHISE DISCLOSURE DOCUMENT

**MAC N' CHEEZ! FRANCHISING, LLC**  
**A Michigan Limited Liability Company**  
**29101 Greenfield Road**  
**Southfield, Michigan 48076**  
**Tel. 248-559-7311 ext. 206**  
**[www.macncheez.com](http://www.macncheez.com)**

This Franchise Disclosure Document ("FDD") describes the "**MAC N' CHEEZ!**" franchise concept, a sit down or carry-out Restaurant that will offer traditional and specially created and prepared macaroni and cheese dishes, as well as sandwiches, soups, salads, drinks, desserts and related items. This FDD offers to you two (2) types of franchises: (i) an Individual Unit Franchise ("Individual Unit Franchise"), or (ii) to qualified persons, the exclusive right to develop an agreed upon number of MAC N' CHEEZ! franchise sites within a defined area ("Area Developer Franchise").

The total investment necessary to begin operation of a MAC N' CHEEZ! franchise is between \$198,400 to \$558,900. This includes the initial franchise fee of \$39,500 that must be paid to the Franchisor or its affiliates. If you become an Area Developer, you will pay a development fee equal to 100% of the initial franchise fee for the first Restaurant to be opened, plus a deposit of 50% of the reduced initial franchise fee for each additional Restaurant to be established under an Area Development Agreement. The total investment necessary will vary based on the number of Restaurants to be opened. Thus your investment to open a franchise is the same as for Individual Unit Franchises, but your minimum initial franchise fee will be \$52,350 for at least two Restaurants.

- (1) This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**
- (2) The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.
- (3) Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.
- (4) There may also be laws on franchising in your state. Ask your state agencies about them.

**Issuance Date: April 15, 2016**

## STATE COVER PAGE

Your state may have a franchise law that requires a Franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit M for information about the Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AND AREA DEVELOPMENT AGREEMENTS REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION OR ARBITRATION ONLY IN MICHIGAN. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US IN MICHIGAN THAN IN YOUR OWN STATE.
2. THE FRANCHISE AND AREA DEVELOPMENT AGREEMENTS STATE THAT MICHIGAN LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU HAVE TO SIGN THE THEN CURRENT AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.
4. THERE MAY BE OTHER RISK FACTORS CONCERNING THIS FRANCHISE.

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

### **STATE EFFECTIVE DATES**

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin. This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following issuance dates:

<b>EFFECTIVE DATE:</b>
Michigan: July 17, 2015
Florida Exemption filed: August 12, 2014
Texas Exemption filed: August 12, 2014
Illinois: April _____, 2016

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